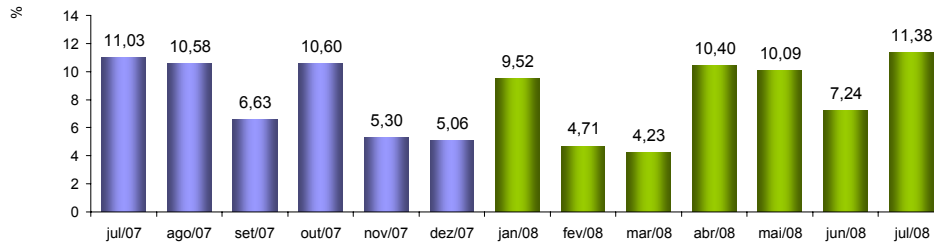


**RADAR DO COMÉRCIO**

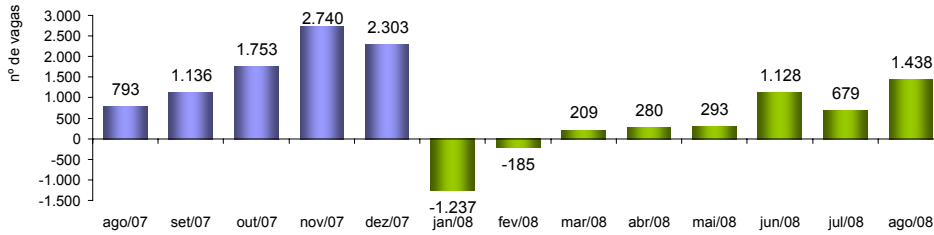
**OUTUBRO/2008**

**VOLUME DE VENDAS DO COMÉRCIO VAREJISTA - IBGE**



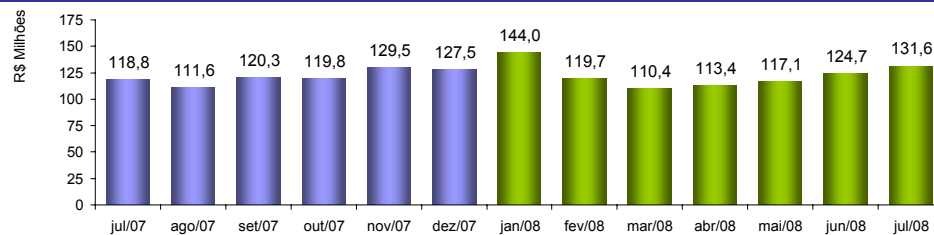
jul/2008 / jul/2007	11,38%
jul/2008 / jun/2008	-0,01%
<b>Acumulado no Ano</b>	<b>8,30%</b>
<b>Últimos 12 meses</b>	<b>7,91%</b>

**EMPREGOS GERADOS NO COMÉRCIO - CAGED**



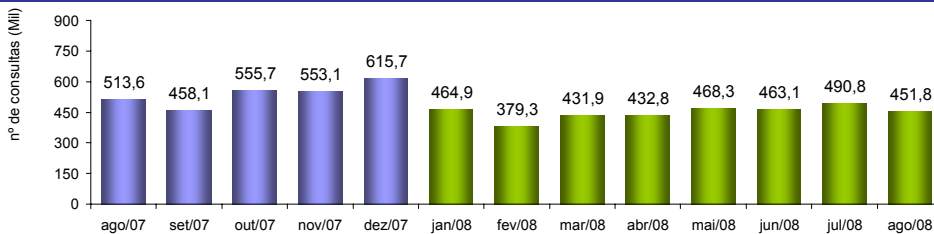
ago/2008 / ago/2007	81,34%
ago/2008 / jul/2008	111,78%
<b>Acumulado no Ano</b>	<b>-19,20%</b>
<b>Últimos 12 meses</b>	<b>4,82%</b>

**ICMS DO COMÉRCIO - SEFAZ**



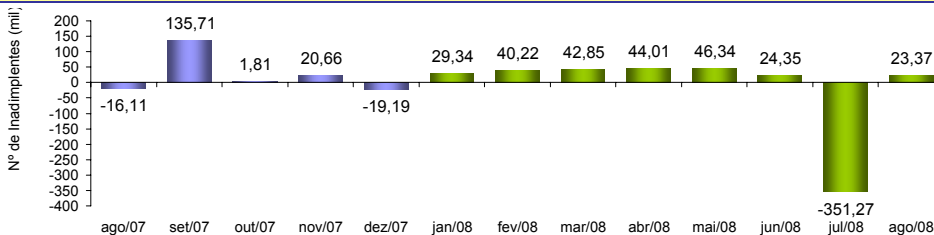
jul/2008 / jul/2007	10,81%
jul/2008 / jun/2008	5,52%
<b>Acumulado no Ano</b>	<b>8,54%</b>
<b>Últimos 12 meses</b>	<b>7,79%</b>

**CONSULTAS AO SPC/FORTALEZA - CDL**



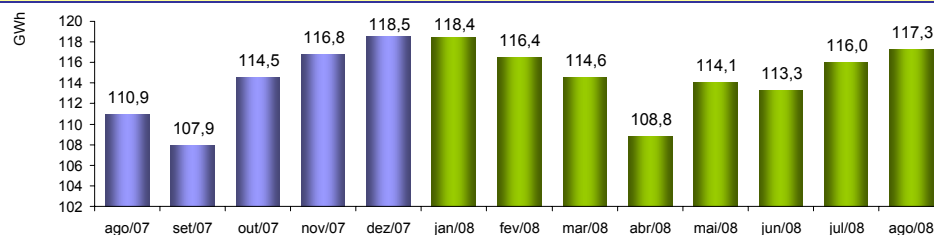
ago/2008 / ago/2007	-12,04%
ago/2008 / jul/2008	-7,96%
<b>Acumulado no Ano</b>	<b>-2,51%</b>
<b>Últimos 12 meses</b>	<b>-0,04%</b>

**FLUXO DE INADIMPLENTES CADASTRADOS NO SPC/FORTALEZA - CDL**



ago/2008 / ago/2007	245,03%
ago/2008 / jul/2008	106,65%
<b>Acumulado no Ano</b>	<b>-123,58%</b>
<b>Últimos 12 meses</b>	<b>-90,84%</b>

**CONSUMO DE ENERGIA NO COMÉRCIO - COELCE**



ago/2008 / ago/2007	5,71%
ago/2008 / jul/2008	1,10%
<b>Acumulado no Ano</b>	<b>5,31%</b>
<b>Últimos 12 meses</b>	<b>5,43%</b>