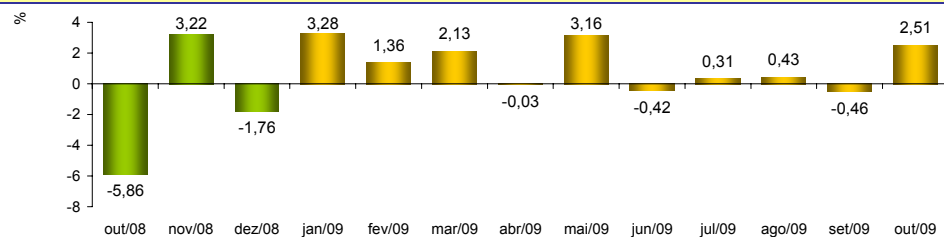


RADAR DO COMÉRCIO

Dezembro/2009

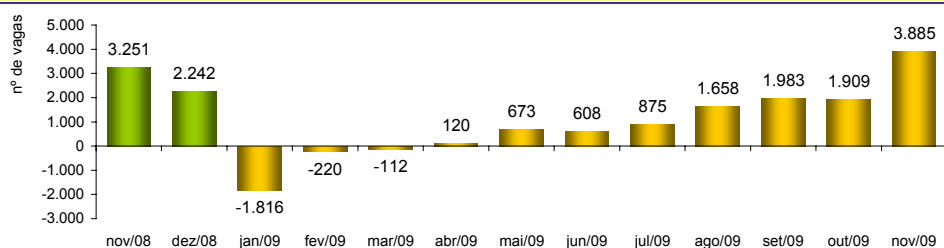
VOLUME DE VENDAS DO COMÉRCIO VAREJISTA* - IBGE



* Série mensal com ajuste sazonal.

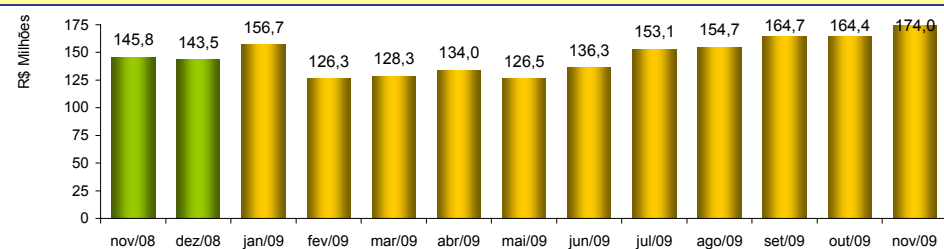
out/2009 / out/2008	13,92%
out/2009 / set/2009	2,51%
Acumulado no Ano	9,17%
Últimos 12 meses	17,11%

EMPREGOS GERADOS NO COMÉRCIO - CAGED



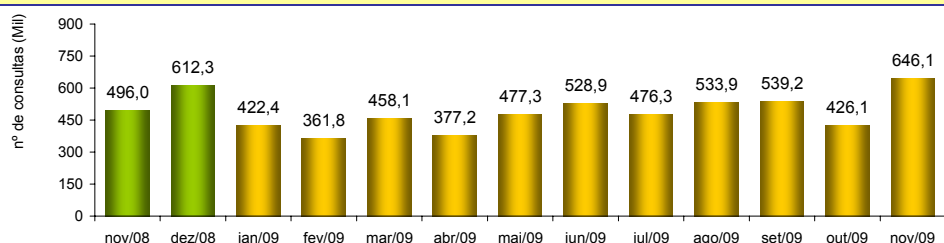
nov/2009 / nov/2008	19,50%
nov/2009 / out/2009	103,51%
Acumulado no Ano	1,40%
Últimos 12 meses	0,61%

ICMS DO COMÉRCIO - SEFAZ



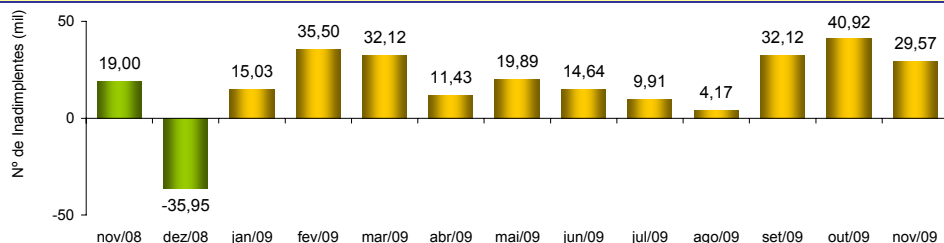
nov/2009 / nov/2008	19,31%
nov/2009 / out/2009	5,84%
Acumulado no Ano	12,18%
Últimos 12 meses	12,21%

CONSULTAS AO SPC/FORTALEZA - CDL



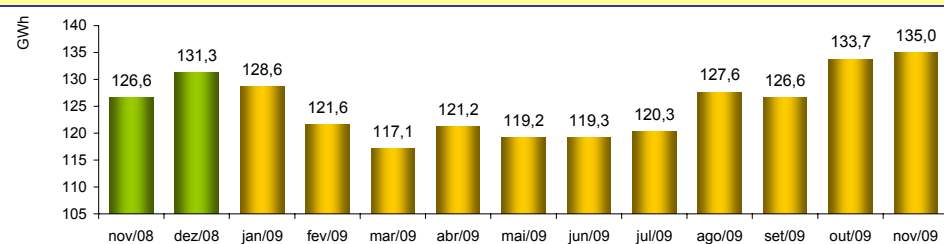
nov/2009 / nov/2008	30,27%
out/2009 / out/2009	51,63%
Acumulado no Ano	0,10%
Últimos 12 meses	96,02%

FLUXO DE INADIMPLENTES CADASTRADOS NO SPC/FORTALEZA - CDL



nov/2009 / nov/2008	55,62%
nov/2009 / out/2009	-27,74%
Acumulado no Ano	440,43%
Últimos 12 meses	329,44%

CONSUMO DE ENERGIA NO COMÉRCIO - COELCE



nov/2009 / nov/2008	6,65%
nov/2009 / out/2009	0,96%
Acumulado no Ano	5,98%
Últimos 12 meses	6,39%