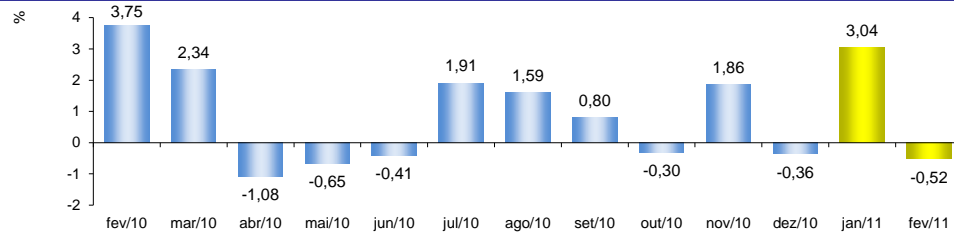


**RADAR DO COMÉRCIO**

**Abril/2011**

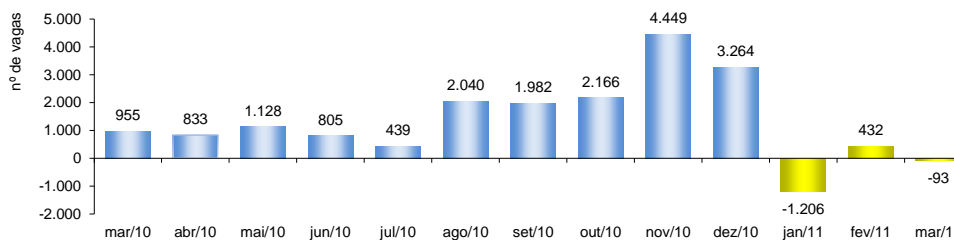
**VOLUME DE VENDAS DO COMÉRCIO VAREJISTA\* - IBGE**



\* Série mensal com ajuste sazonal.

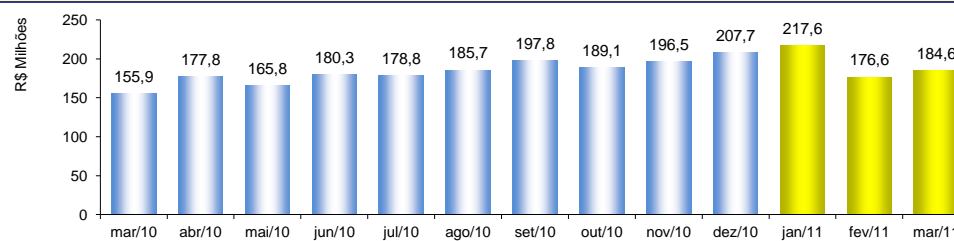
fev/2011 / fev/2010	12,96%
fev/2011 / jan/2011	-0,52%
<b>Acumulado no Ano</b>	<b>12,58%</b>
<b>Últimos 12 meses</b>	<b>13,57%</b>

**EMPREGOS GERADOS NO COMÉRCIO - CAGED**



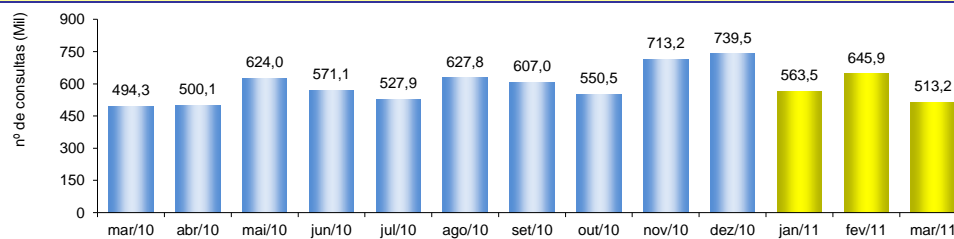
mar/2011 / mar/2010	-109,74%
mar/2011 / fev/2011	-121,53%
<b>Acumulado no Ano</b>	<b>-197,31%</b>
<b>Últimos 12 meses</b>	<b>4,11%</b>

**ICMS DO COMÉRCIO - SEFAZ**



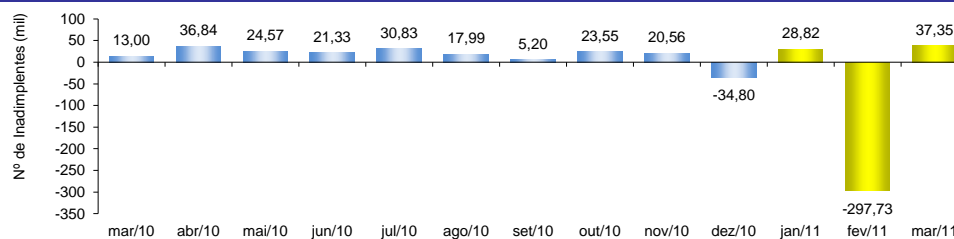
mar/2011 / mar/2010	18,39%
mar/2011 / fev/2011	4,49%
<b>Acumulado no Ano</b>	<b>17,21%</b>
<b>Últimos 12 meses</b>	<b>20,51%</b>

**CONSULTAS AO SPC/FORTALEZA - CDL**



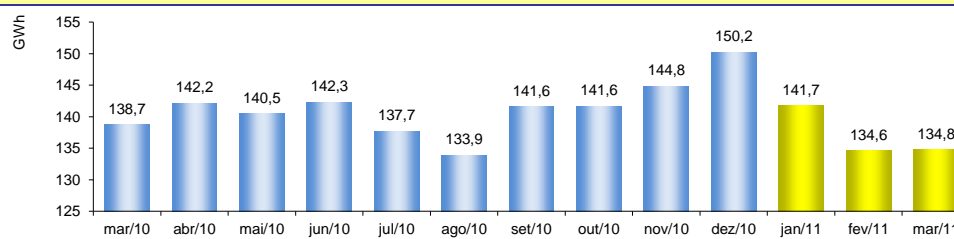
mar/2011 / mar/2010	3,81%
out/2009 / fev/2011	-20,55%
<b>Acumulado no Ano</b>	<b>17,01%</b>
<b>Últimos 12 meses</b>	<b>16,91%</b>

**FLUXO DE INADIMPLENTES CADASTRADOS NO SPC/FORTALEZA - CDL**



mar/2011 / mar/2010	187,28%
mar/2011 / fev/2011	112,54%
<b>Acumulado no Ano</b>	<b>-458,91%</b>
<b>Últimos 12 meses</b>	<b>-141,18%</b>

**CONSUMO DE ENERGIA NO COMÉRCIO - COELCE**



mar/2011 / mar/2010	-2,85%
mar/2011 / fev/2011	0,13%
<b>Acumulado no Ano</b>	<b>0,26%</b>
<b>Últimos 12 meses</b>	<b>8,53%</b>