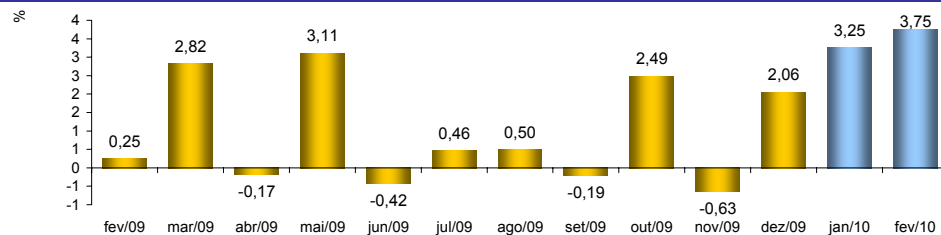


## RADAR DO COMÉRCIO

Abril/2010

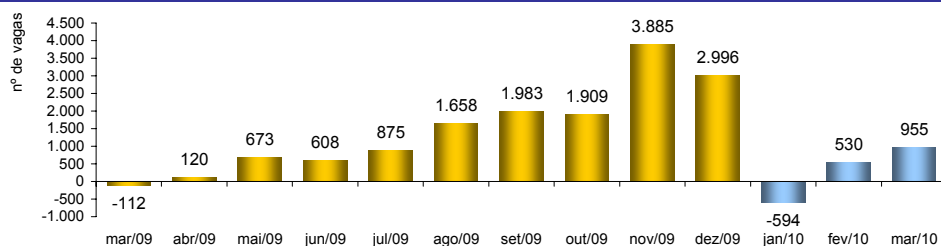
### VOLUME DE VENDAS DO COMÉRCIO VAREJISTA\* - IBGE



\* Série mensal com ajuste sazonal.

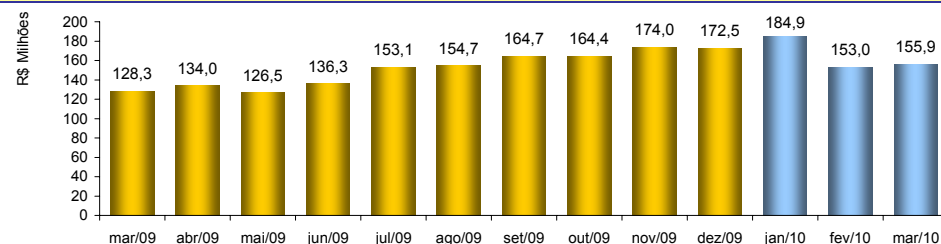
fev/2010 / fev/2009	18,30%
fev/2010 / jan/2010	3,75%
Acumulado no Ano	15,60%
Últimos 12 meses	10,94%

### EMPREGOS GERADOS NO COMÉRCIO - CAGED



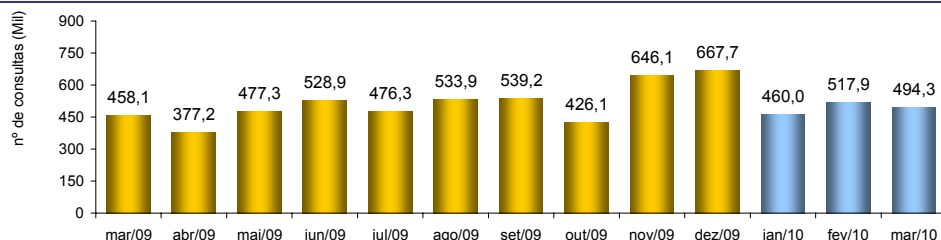
mar/2010 / mar/2009	952,68%
mar/2010 / fev/2010	80,19%
Acumulado no Ano	141,48%
Últimos 12 meses	45,26%

### ICMS DO COMÉRCIO - SEFAZ



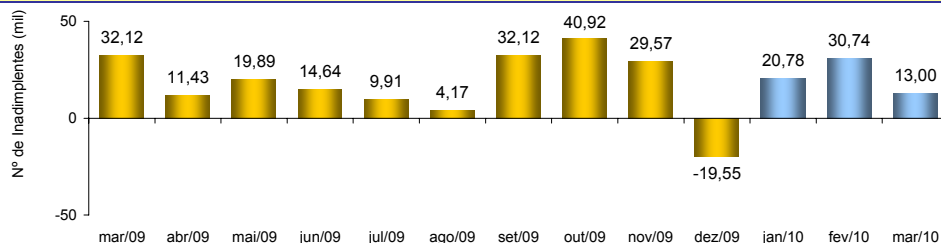
mar/2010 / mar/2009	21,53%
mar/2010 / fev/2010	1,87%
Acumulado no Ano	20,09%
Últimos 12 meses	15,40%

### CONSULTAS AO SPC/FORTALEZA - CDL



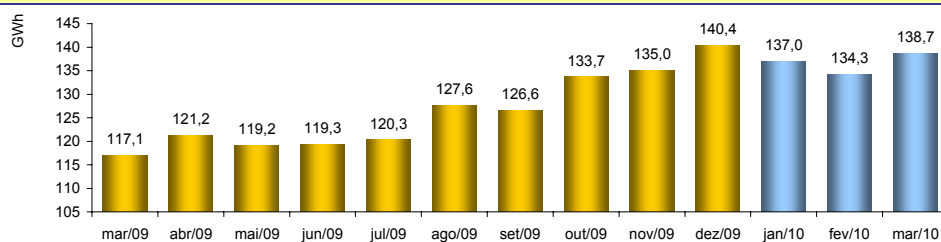
mar/2010 / mar/2009	7,91%
out/2009 / fev/2010	-4,54%
Acumulado no Ano	18,51%
Últimos 12 meses	9,98%

### FLUXO DE INADIMPLENTES CADASTRADOS NO SPC/FORTALEZA - CDL



mar/2010 / mar/2009	-59,52%
mar/2010 / fev/2010	-57,70%
Acumulado no Ano	-21,93%
Últimos 12 meses	250,71%

### CONSUMO DE ENERGIA NO COMÉRCIO - COELCE



mar/2010 / mar/2009	18,48%
mar/2010 / fev/2010	3,30%
Acumulado no Ano	11,62%
Últimos 12 meses	7,71%