

# ***CEARÁ: An Outlook of Social Indicators***

**ipece** INSTITUTO  
DE PESQUISA  
E ESTRATÉGIA  
ECONÔMICA  
DO CEARÁ



GOVERNO DO  
ESTADO DO CEARÁ

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Outubro, 2010

# ***CEARA: An Outlook of Social and Economic Indicators***

## **Outline of the Presentation:**

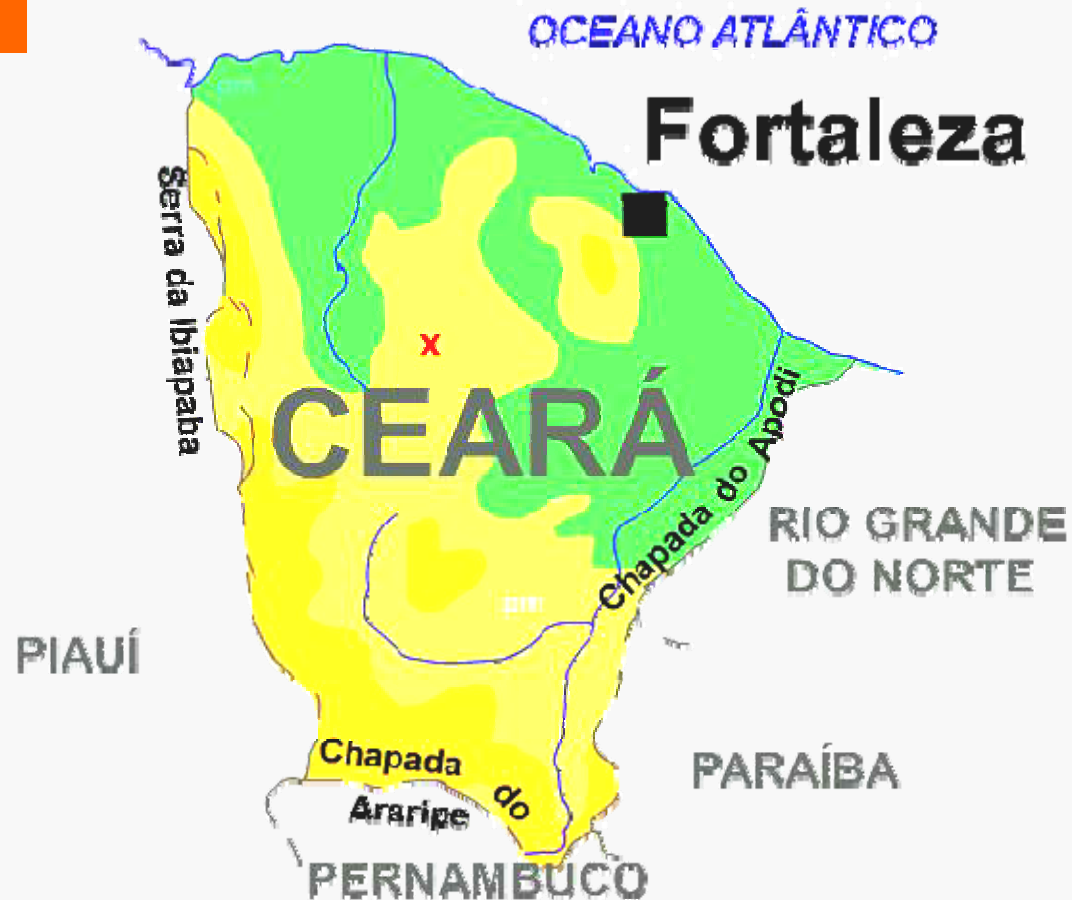
- **Geographic and Demographic Aspects**
- **Selected Social Indicators**
- **Economic Performance**

# LOCATION



Source: SETUR

# GEOGRAPHIC AND DEMOGRAPHIC ASPECTS



**Location:** Northeast Region of Brazil

**Capital:** Fortaleza

**Area:** 146.3 thousand square Kilometers (corresponds to approximately 1.7% of the Brazilian territory).

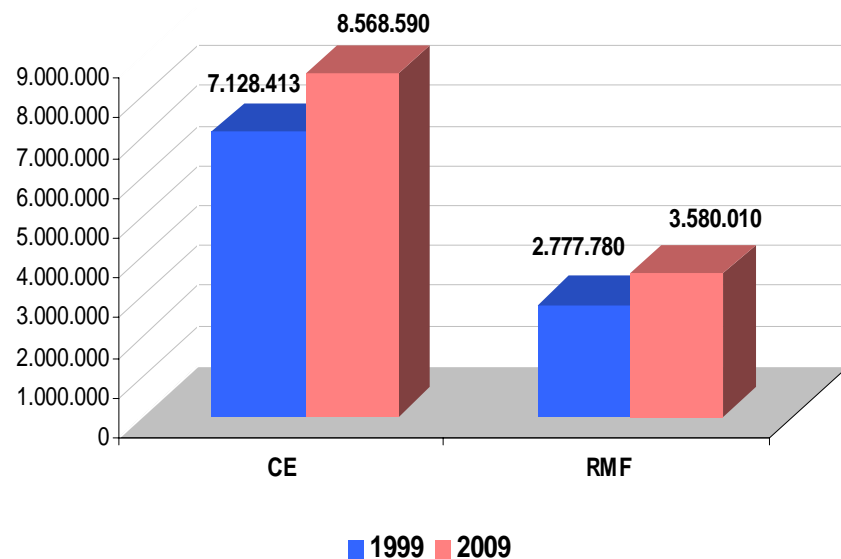
**Area - Comparative:** approximately the size of the state of Illinois.

**Coastline:** 573 Km

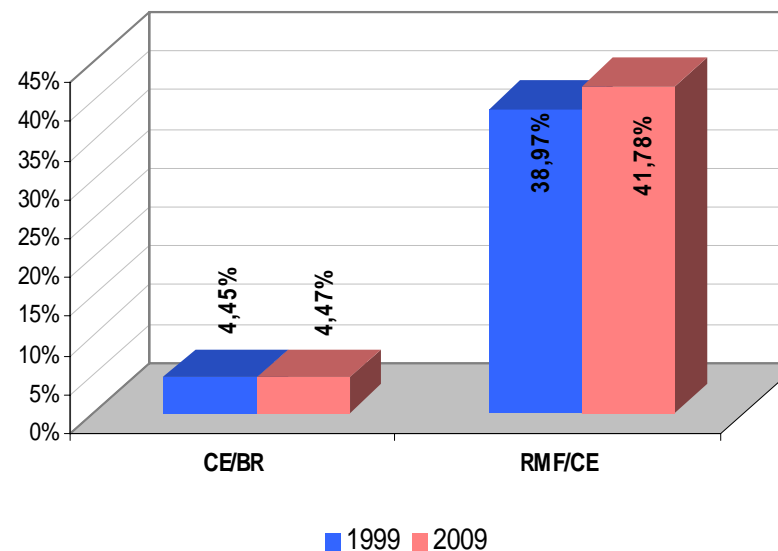
**Administrative Division:** 184 municipalities

# GEOGRAPHIC AND DEMOGRAPHIC ASPECTS

POPULATION - 1999/09  
Ceara and Metropolitan Region of Fortaleza



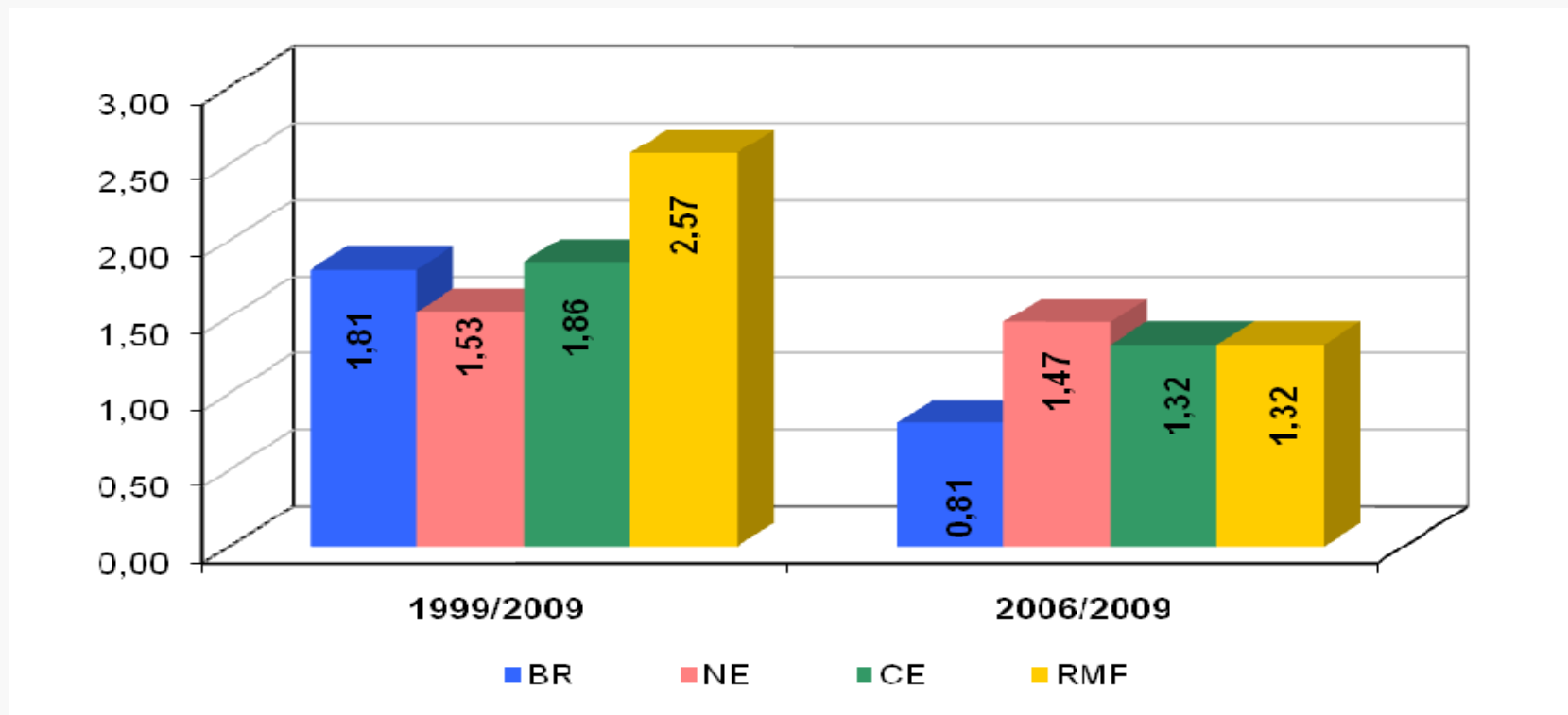
POPULATION - RELATIVE PARTICIPATION (%)  
Ceara/Brazil and MRF/Ceara - 1999/09



# GEOGRAPHIC AND DEMOGRAPHIC ASPECTS

## POPULATION AVERAGE GROWTH RATE - 1999/09

Brazil, Northeast, Ceara, and MRF

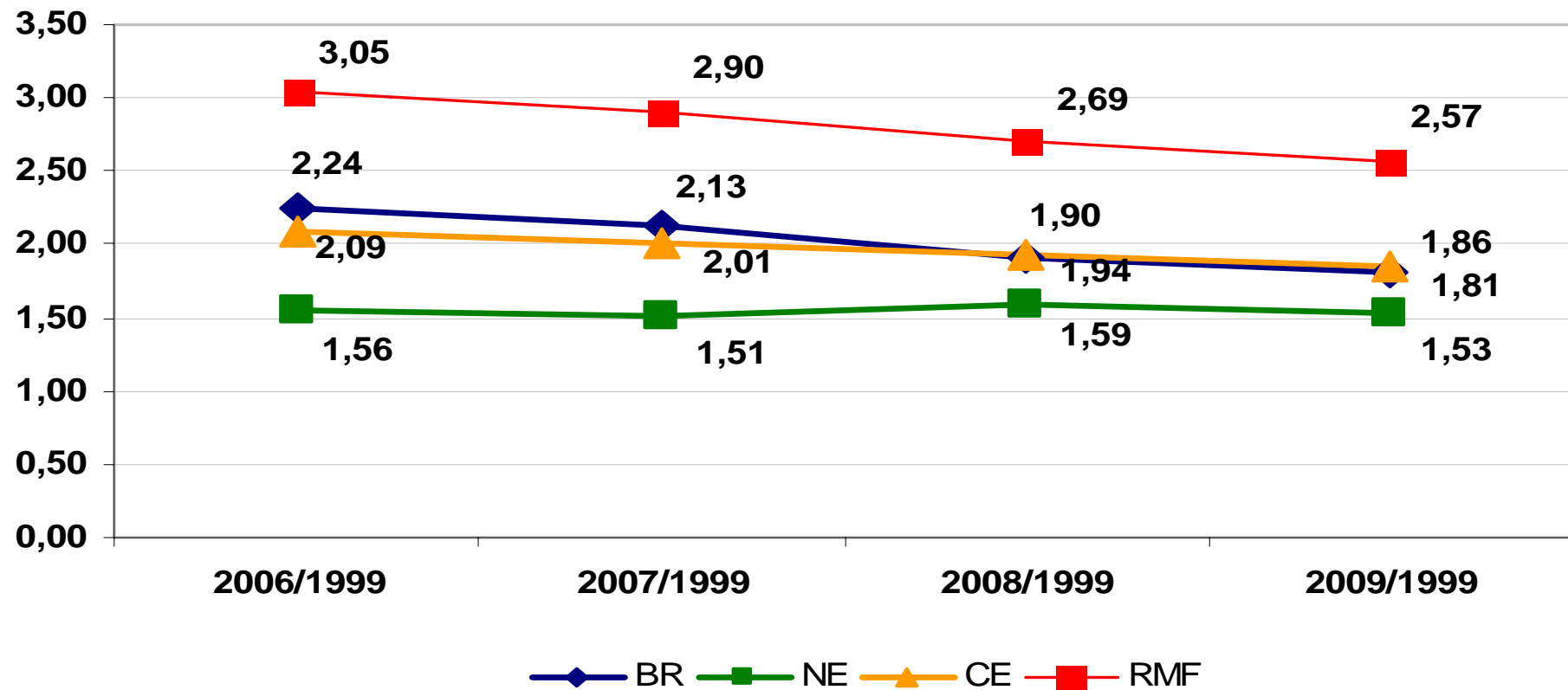


Source: PNAD/IBGE/IPECE

# GEOGRAPHIC AND DEMOGRAPHIC ASPECTS

## POPULATION AVERAGE GROWTH RATE - 1999/09

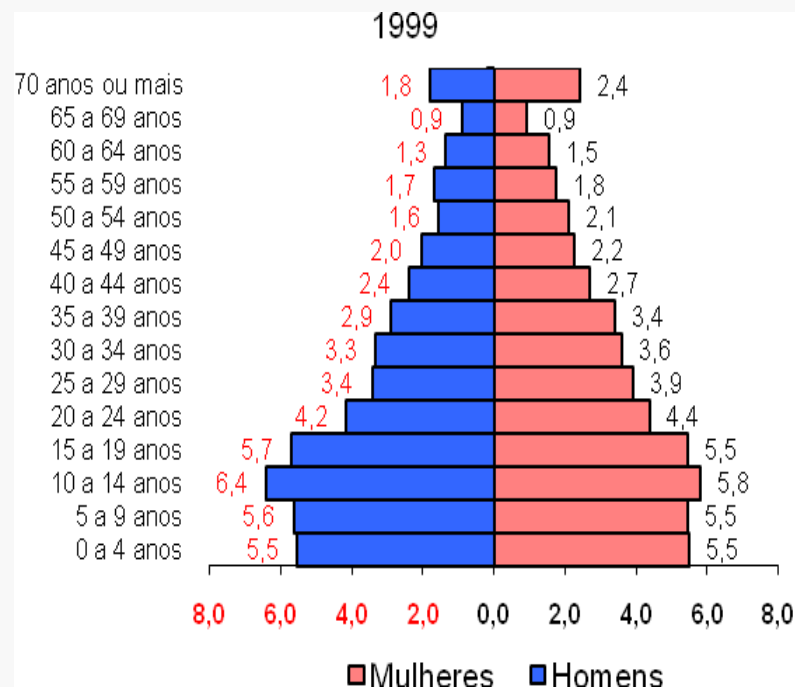
Brazil, Northeast, Ceara and MRF



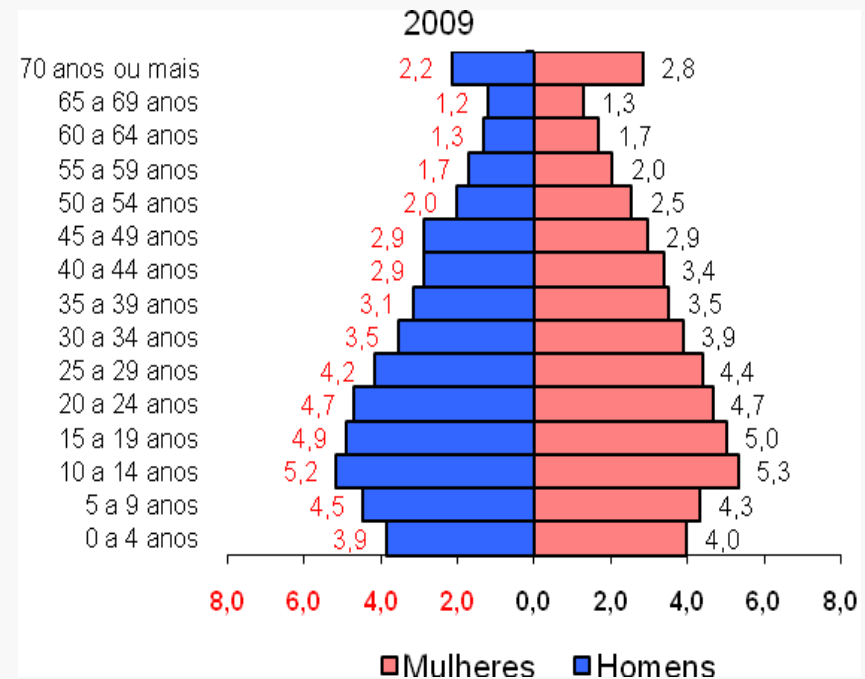
Source: PNAD

# GEOGRAPHIC AND DEMOGRAPHIC ASPECTS

## AGE PYRAMID Ceará - 1999



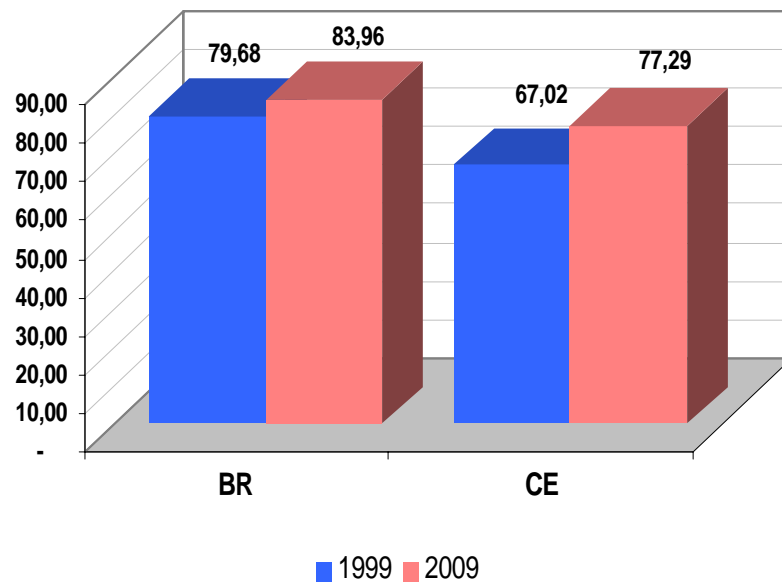
## AGE PYRAMID Ceará - 2009



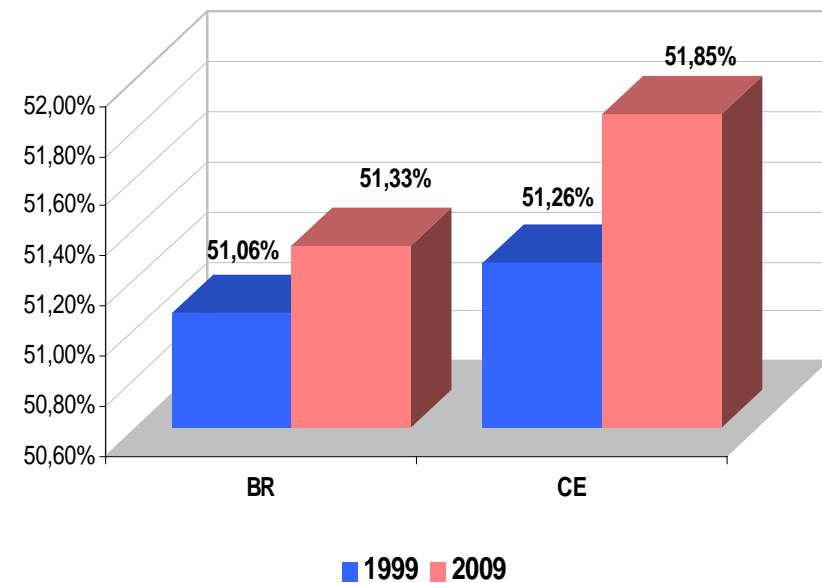


# GEOGRAPHIC AND DEMOGRAPHIC ASPECTS

URBANIZATION RATE (%)  
Ceara and Brazil - 1999/09

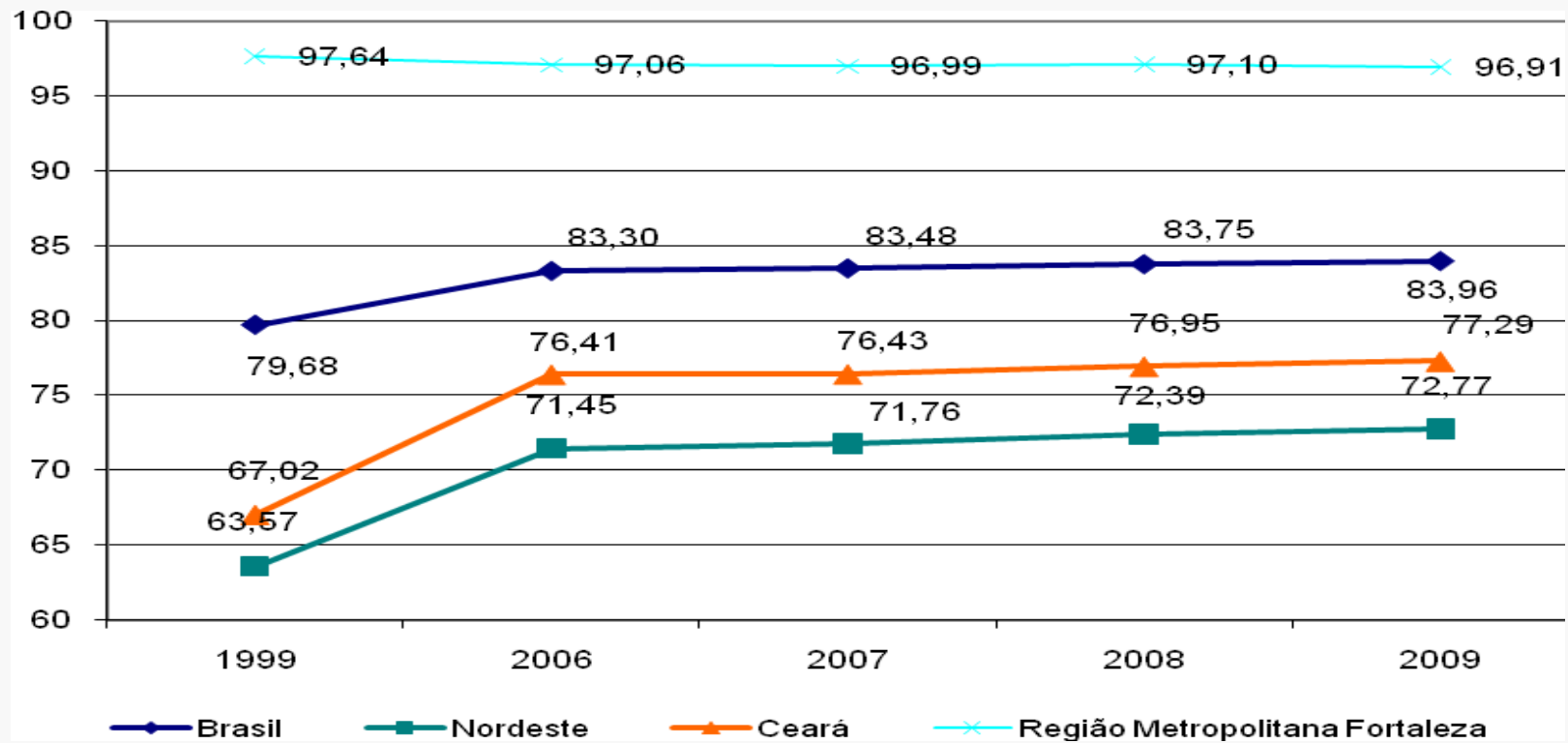


PROPORTION OF WOMEN IN THE POPULATION  
Ceara and Brazil - 1999/09



# GEOGRAPHIC AND DEMOGRAPHIC ASPECTS

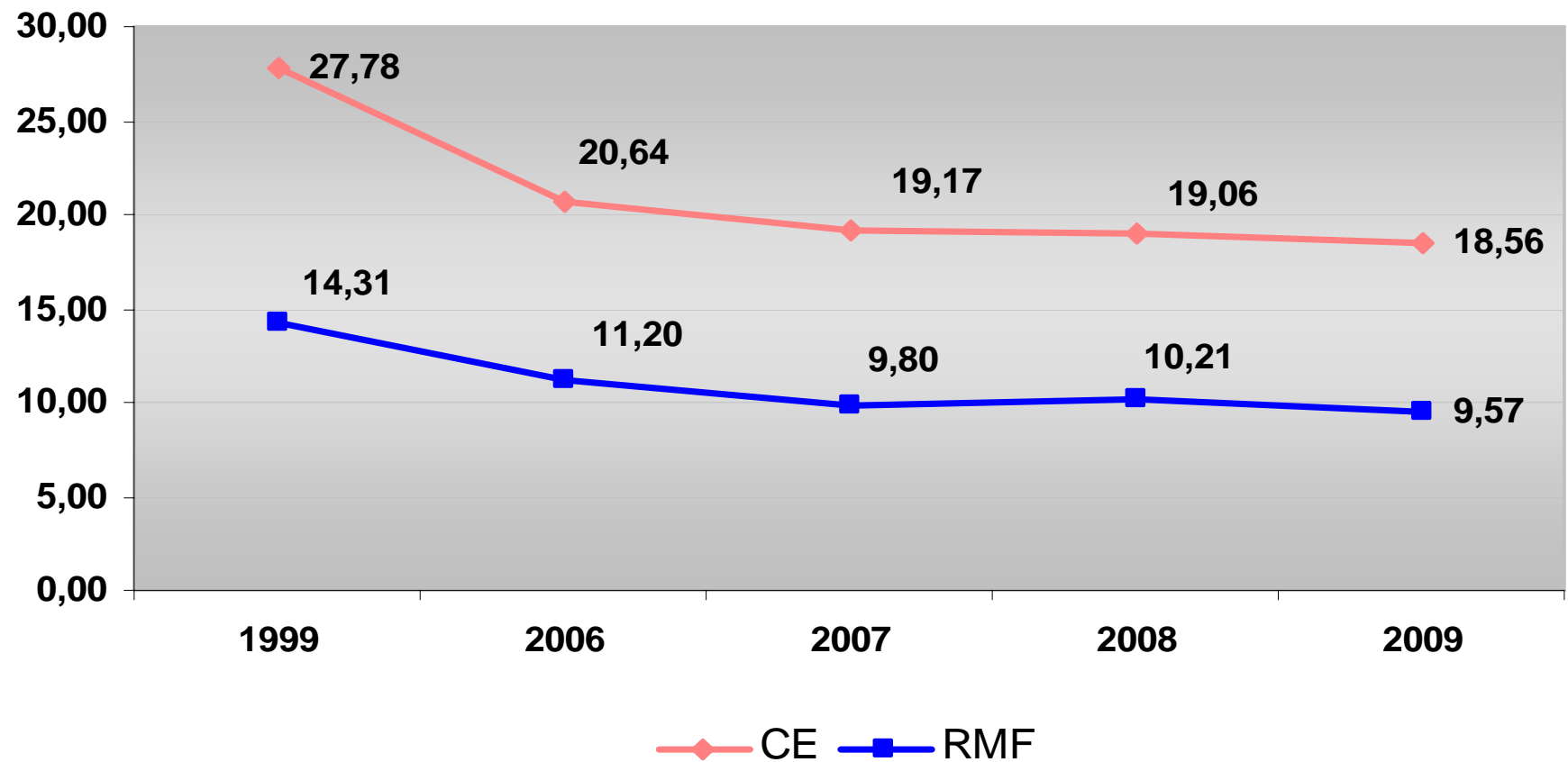
## URBANIZATION RATE Brazil, Northeast, Ceara & MRF - 1999/09



Source: PNAD

# SELECTED SOCIAL INDICATORS

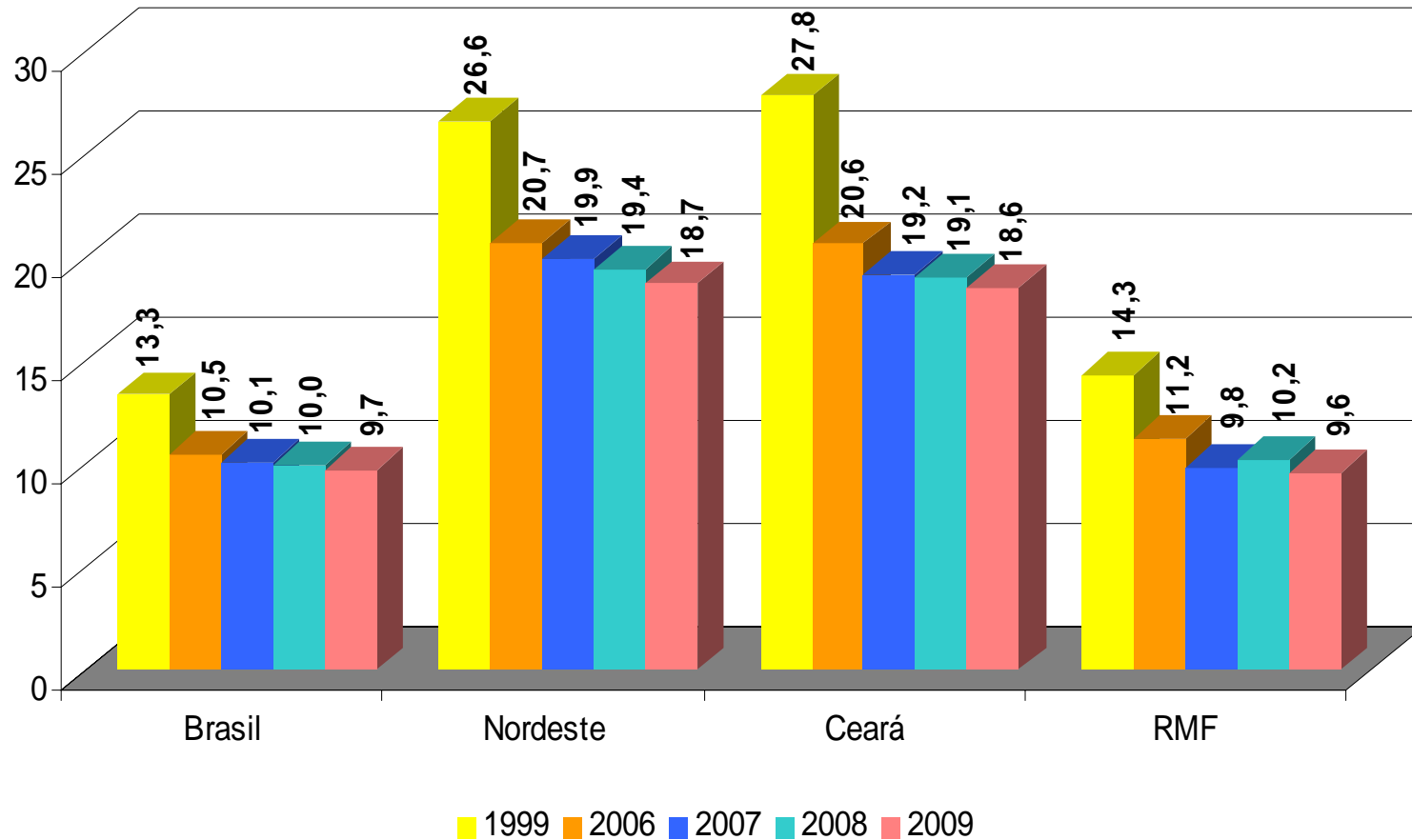
Illiteracy Rate (%)  
Ceara: 15 years old or older - 1999/09



Source: PNAD

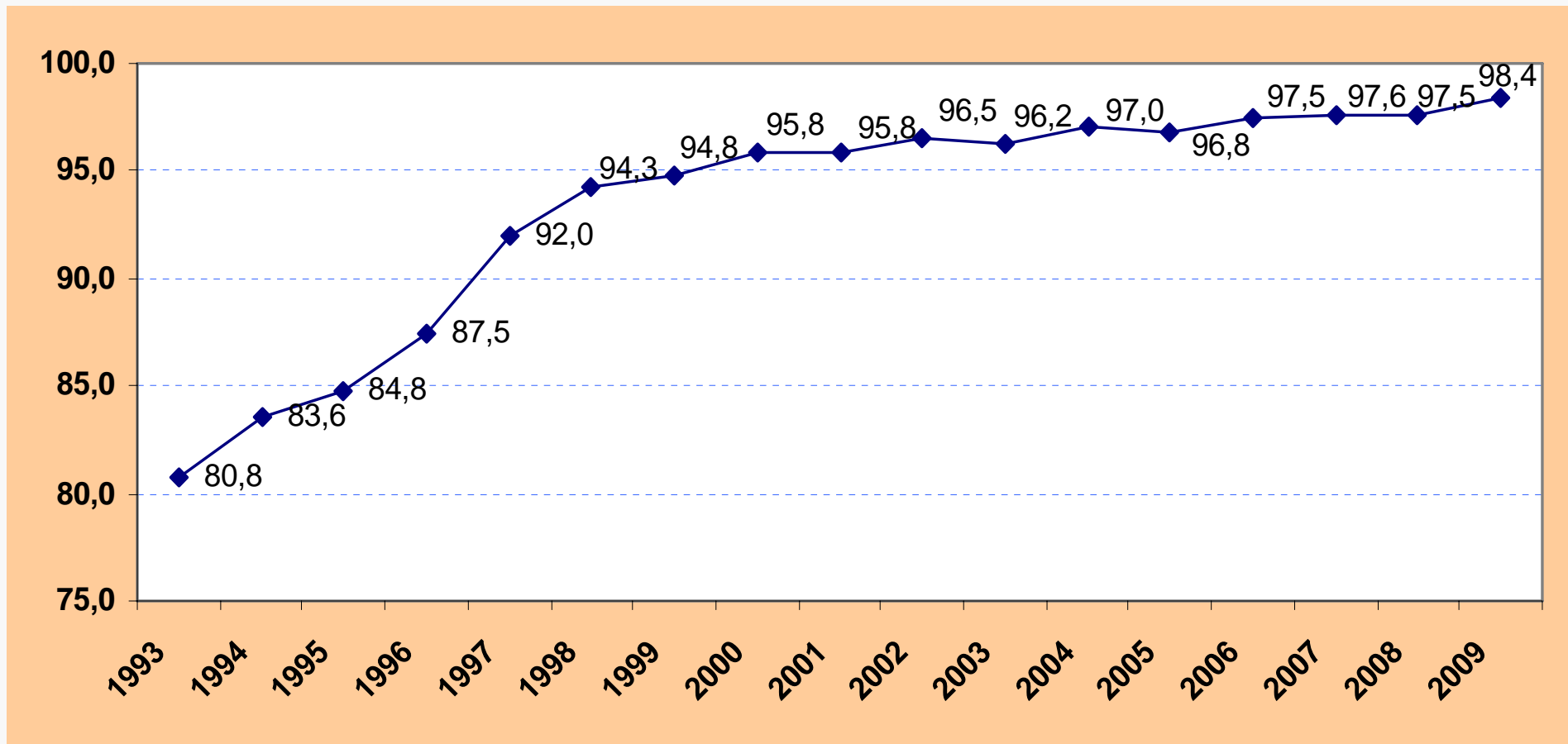
# SELECTED SOCIAL INDICATORS

Illiteracy Rate (%)  
Ceara: 15 years old or older - 1999 to 2009



# SELECTED SOCIAL INDICATORS

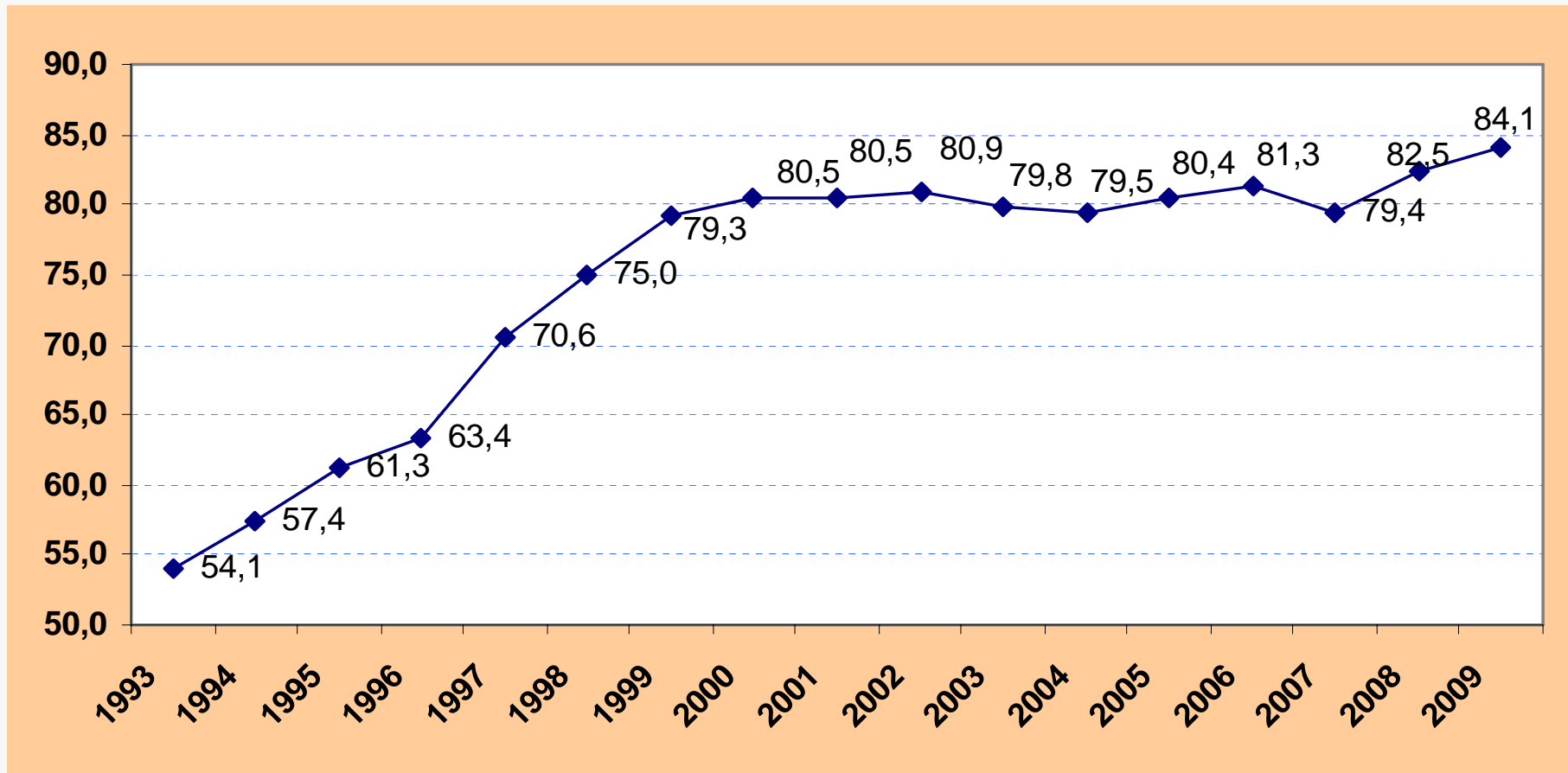
Attendance Rate (%)  
Ceara - People between 7 and 14 years of age



Source: PNAD

# SELECTED SOCIAL INDICATORS

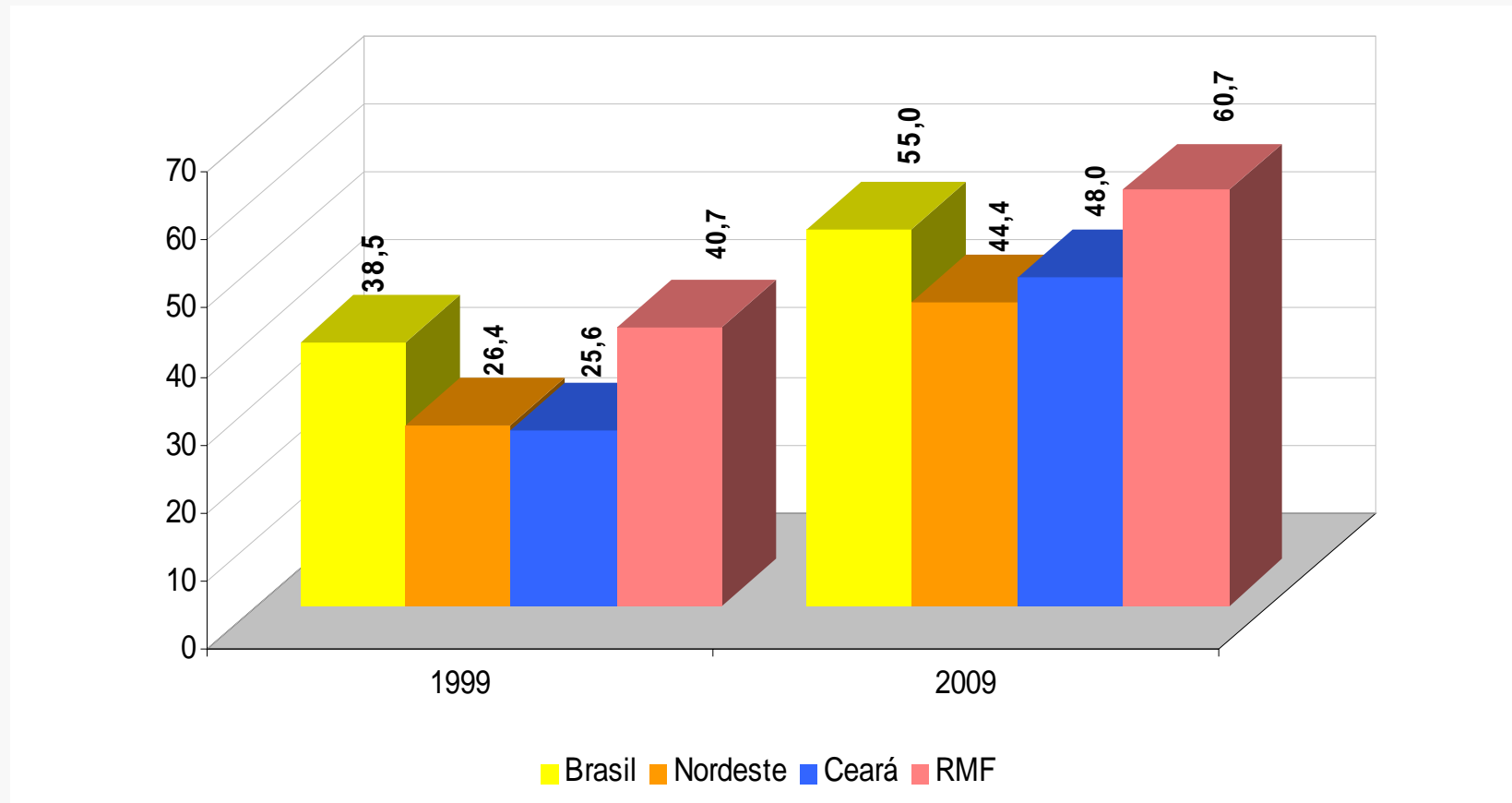
Attendance Rate (%)  
Ceara - People between 15 and 17 years of age



Source: PNAD

# SELECTED SOCIAL INDICATORS

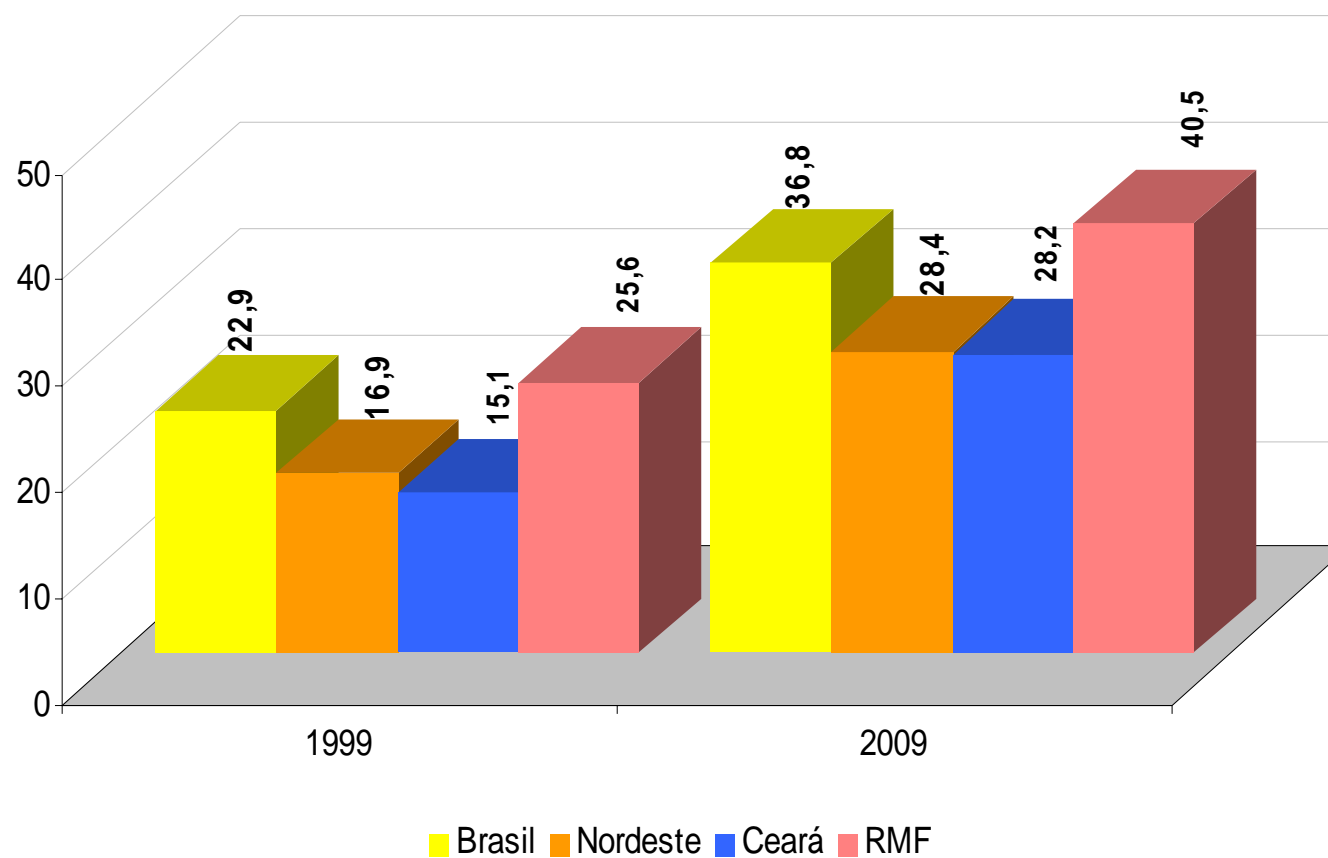
PEOPLE WITH AT LEAST A BASIC SCHOOL EDUCATION (%)  
Brazil, Northeast, Ceara and MRF - 1999/09



Source: PNAD

# SELECTED SOCIAL INDICATORS

PEOPLE WITH AT LEAST A HIGH SCHOOL EDUCATION (%)  
Brazil, Northeast, Ceara and MRF - 1999/09



Source: PNAD



# SELECTED SOCIAL INDICATORS

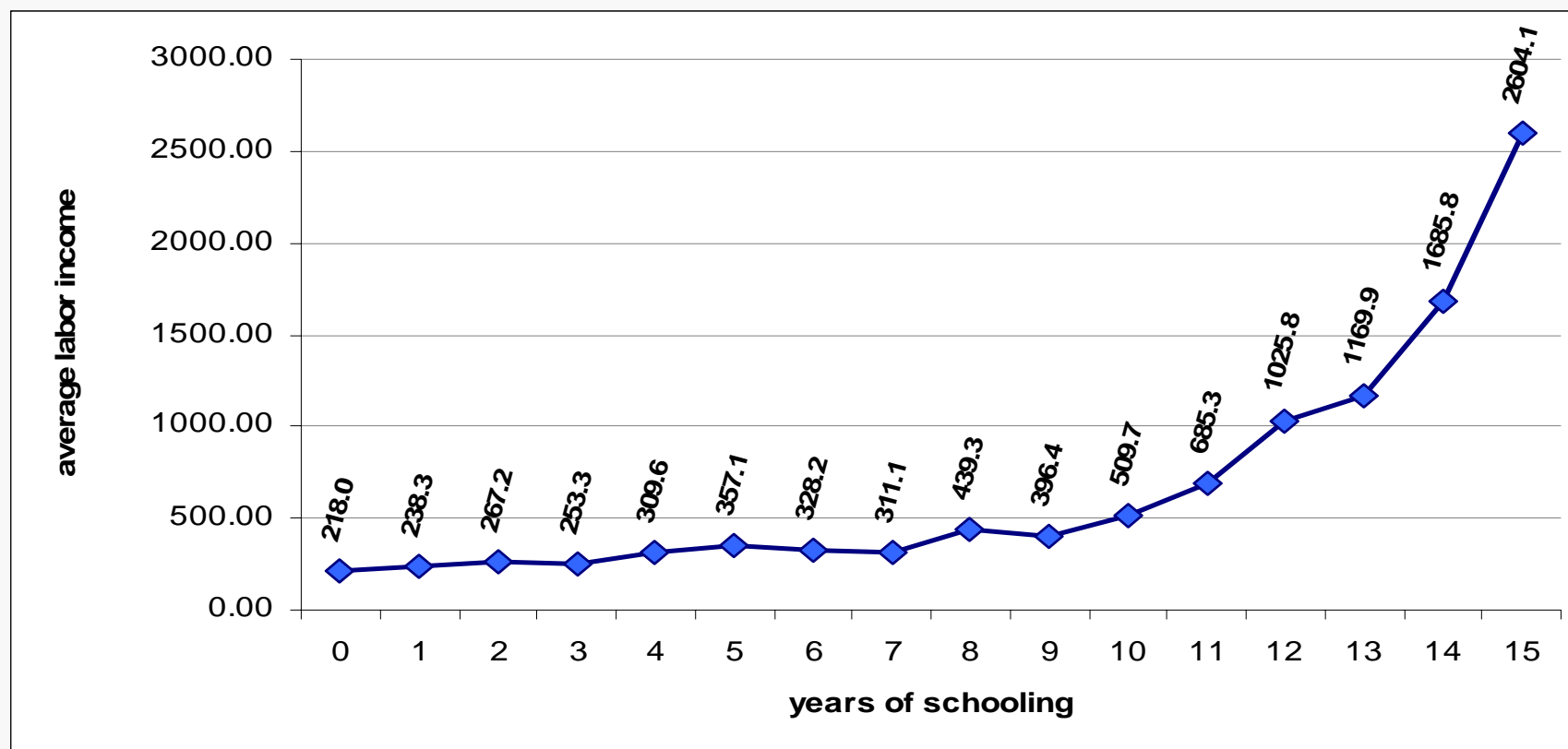
## YEARS OF SCHOOLING - EVOLUTION - 1999/09 Ceara and Brazil - People with at least 10 years of age

	CEARÁ		BRAZIL		1999/2009 (Var. %)	
	1999	2009	1999	2009	CE	BR
No schooling or less than 1 year	1.346.727	1.121.976	17.423.098	15.592.751	-16,69%	-10,51%
1 to 3 years	1.360.689	1.076.250	23.801.821	20.315.271	-20,90%	-14,65%
4 to 7 years	1.614.788	1.894.486	44.553.940	45.393.244	17,32%	1,88%
8 to 10 years	552.811	1.196.197	18.993.540	26.458.410	116,38%	39,30%
11 to 14 years	534.771	1.517.464	18.843.860	41.426.558	183,76%	119,84%
15 years or more	112.648	299.405	5.869.166	11.990.552	165,79%	104,30%

Source: PNAD

# SELECTED SOCIAL INDICATORS

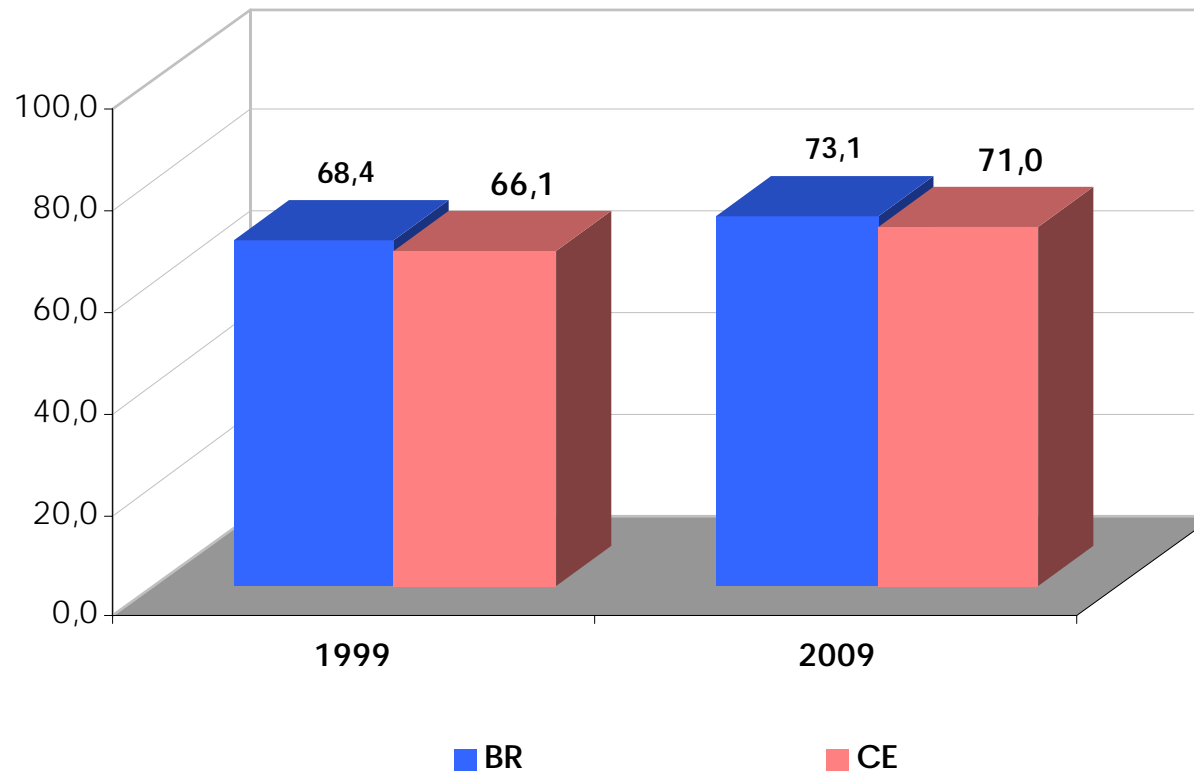
## YEARS OF SCHOOLING AND INCOME - 2009 Ceara - People with at least 25 years of age



Source: PNAD

# SELECTED SOCIAL INDICATORS

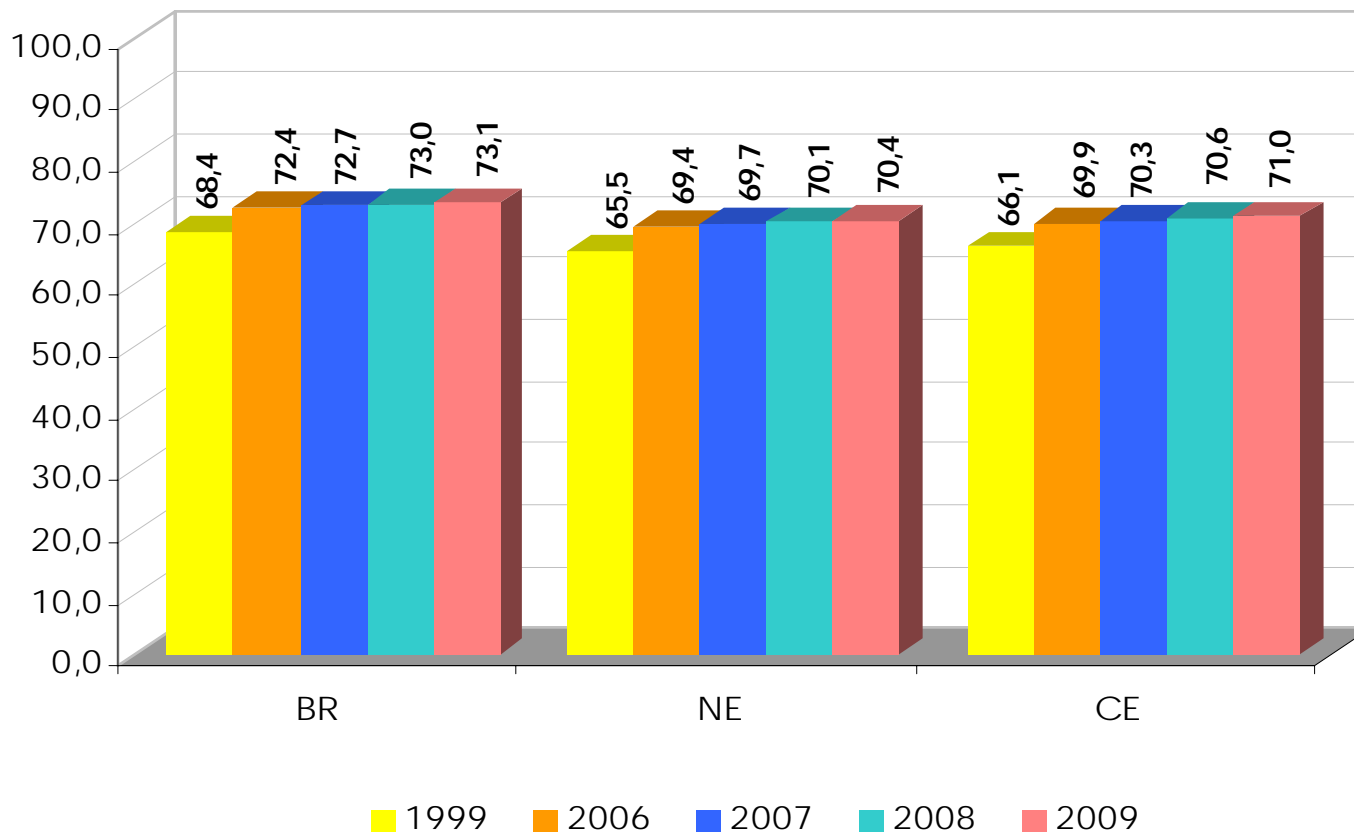
## LIFE EXPECTANCY (in years) Ceara and Brazil - 1999/09



Source: IBGE / IPECE

# SELECTED SOCIAL INDICATORS

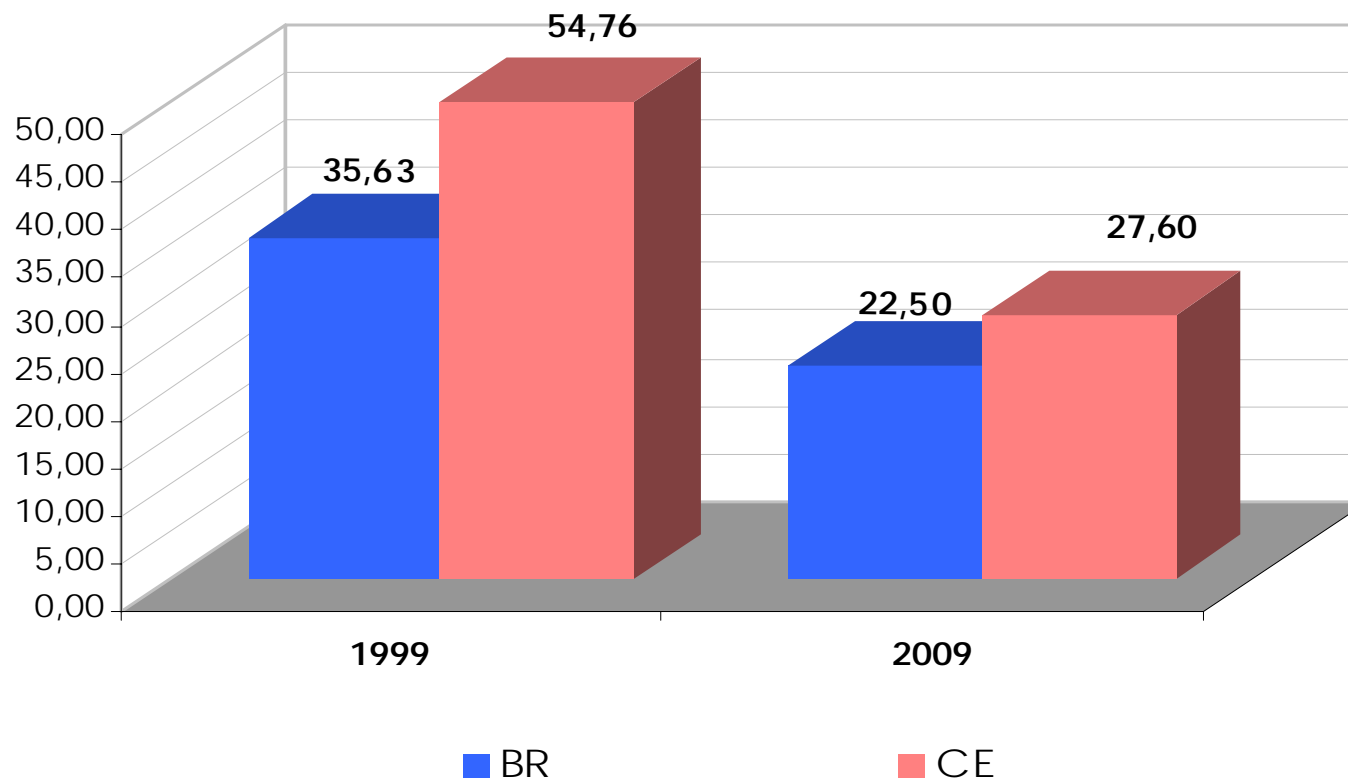
## LIFE EXPECTANCY (in years) Brazil, Northeast and Ceará – 1999 to 2009



Source: IBGE / IPECE

# SELECTED SOCIAL INDICATORS

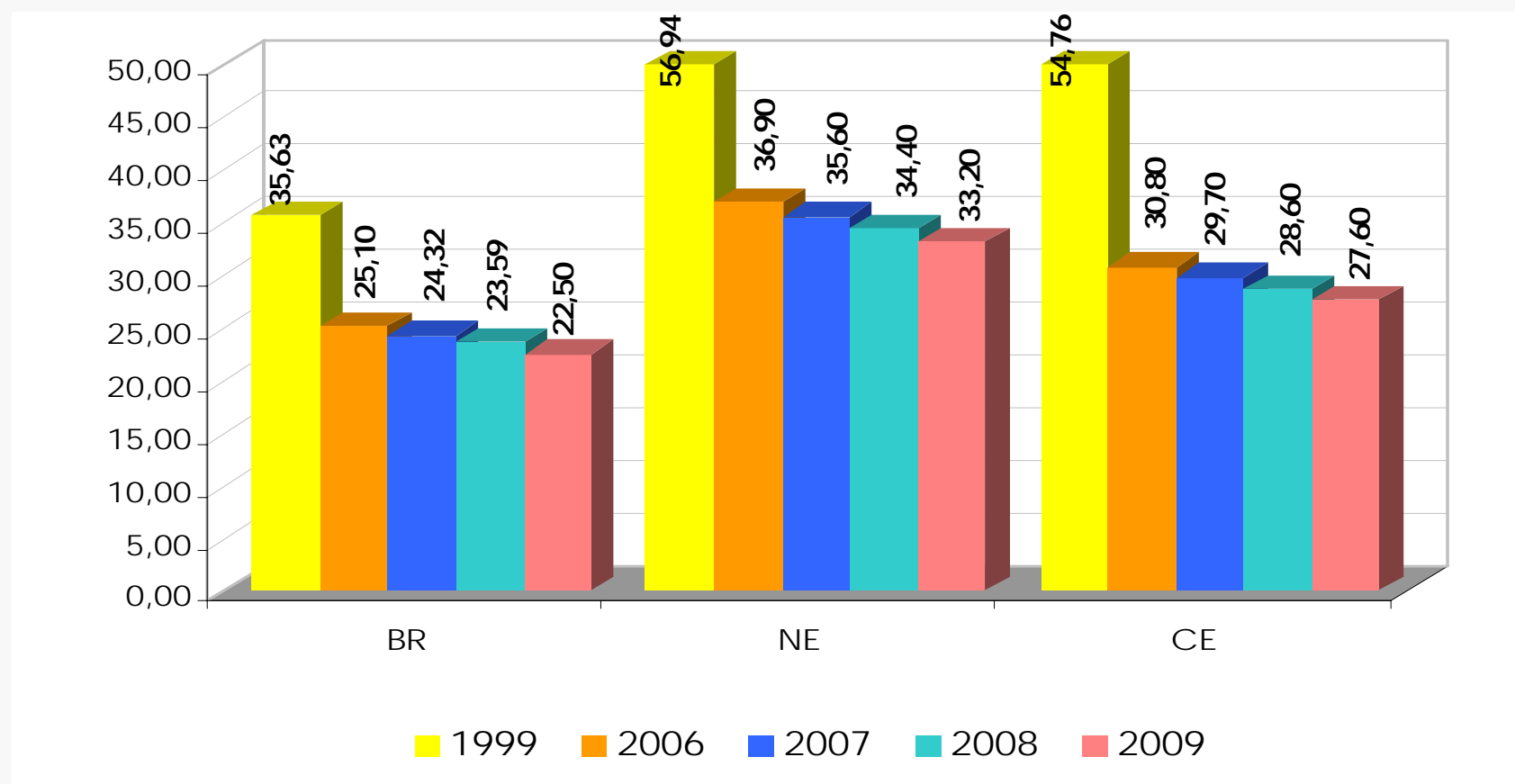
## INFANT MORTALITY RATE (per 1.000 live births)



Source: IBGE / IPECE

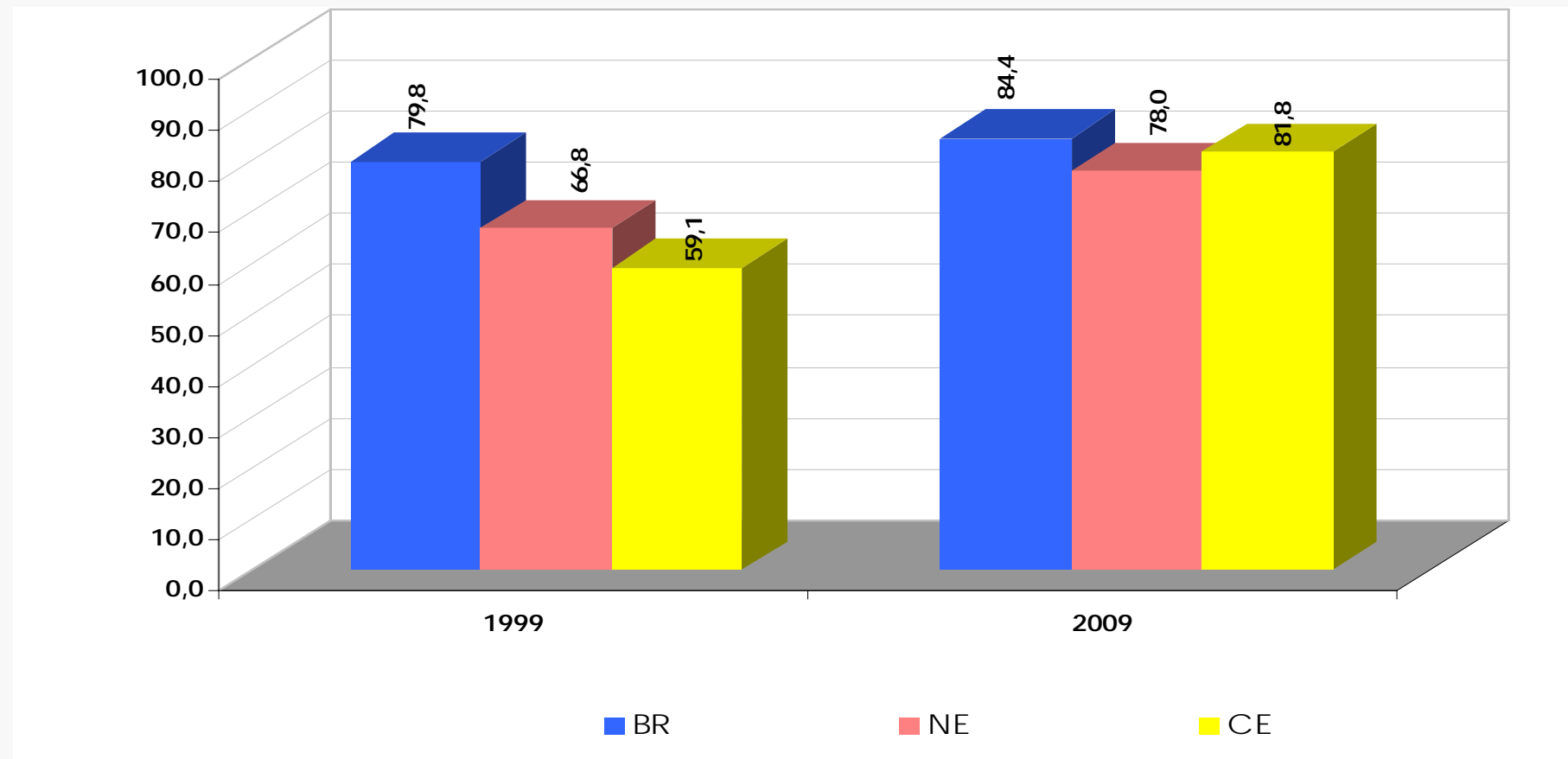
# SELECTED SOCIAL INDICATORS

## INFANT MORTALITY RATE (per 1.000 live births) Brazil, Northeast and Ceara – 1999 to 2009



# SELECTED SOCIAL INDICATORS

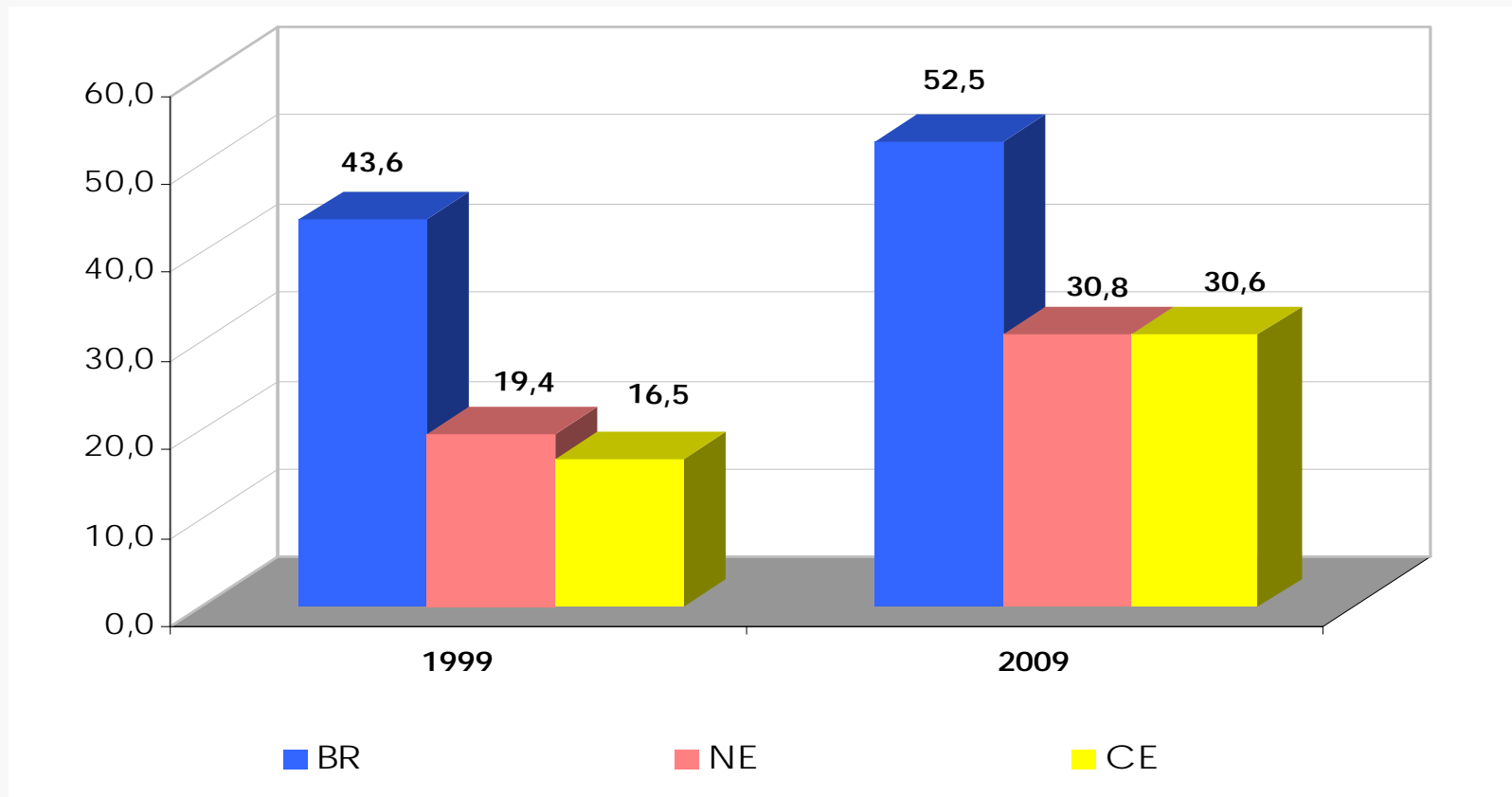
## PROPORTION OF HOUSEHOLDS WITH REGULAR WATER SUPPLY Ceara, Northeast, and Brazil - 1999/09



Source: PNAD

# SELECTED SOCIAL INDICATORS

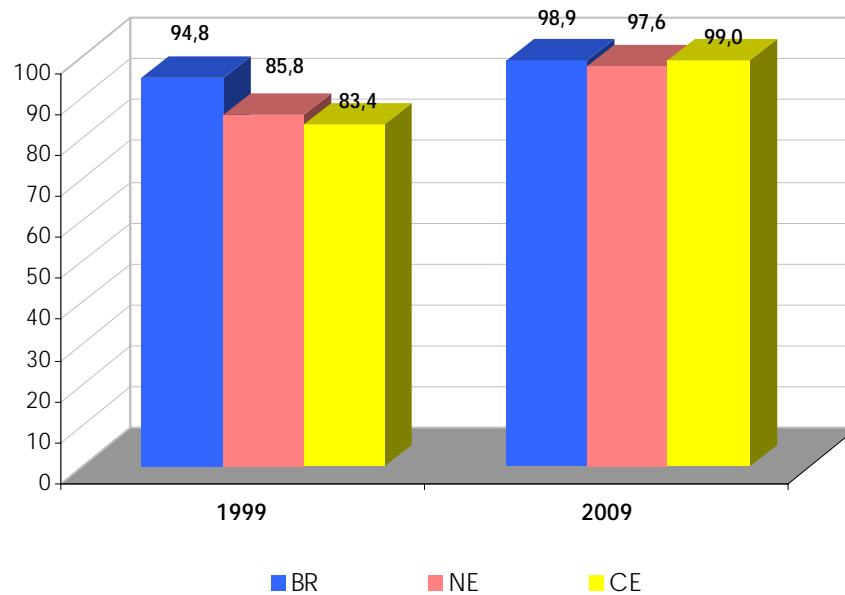
## PROPORTION OF HOUSEHOLDS WITH SEWAGE NETWORK COVERAGE Ceara, Northeast, and Brazil - 1999/09



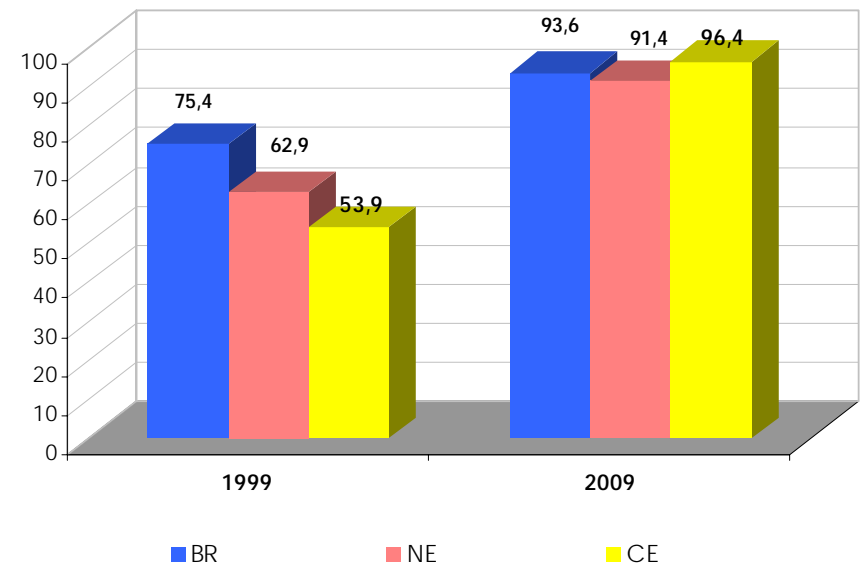


# SELECTED SOCIAL INDICATORS

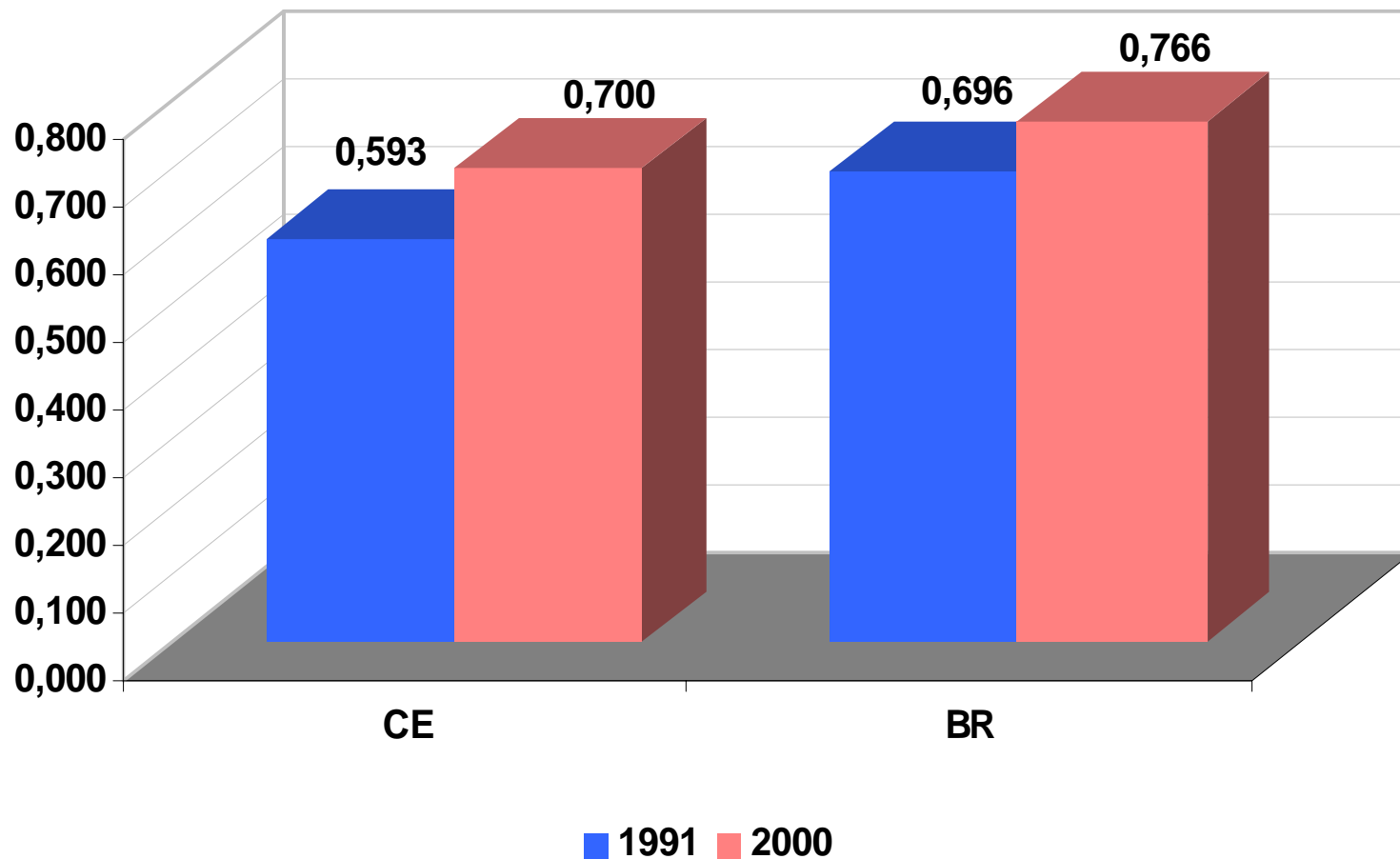
**DOMICILES WITH ELECTRICITY - % OF TOTAL**  
Ceara, Northeast, and Brazil - 1999/09



**RURAL DOMICILES W/ ELECTRICITY - % OF TOTAL**  
Ceara, Northeast, and Brazil - 1999/09

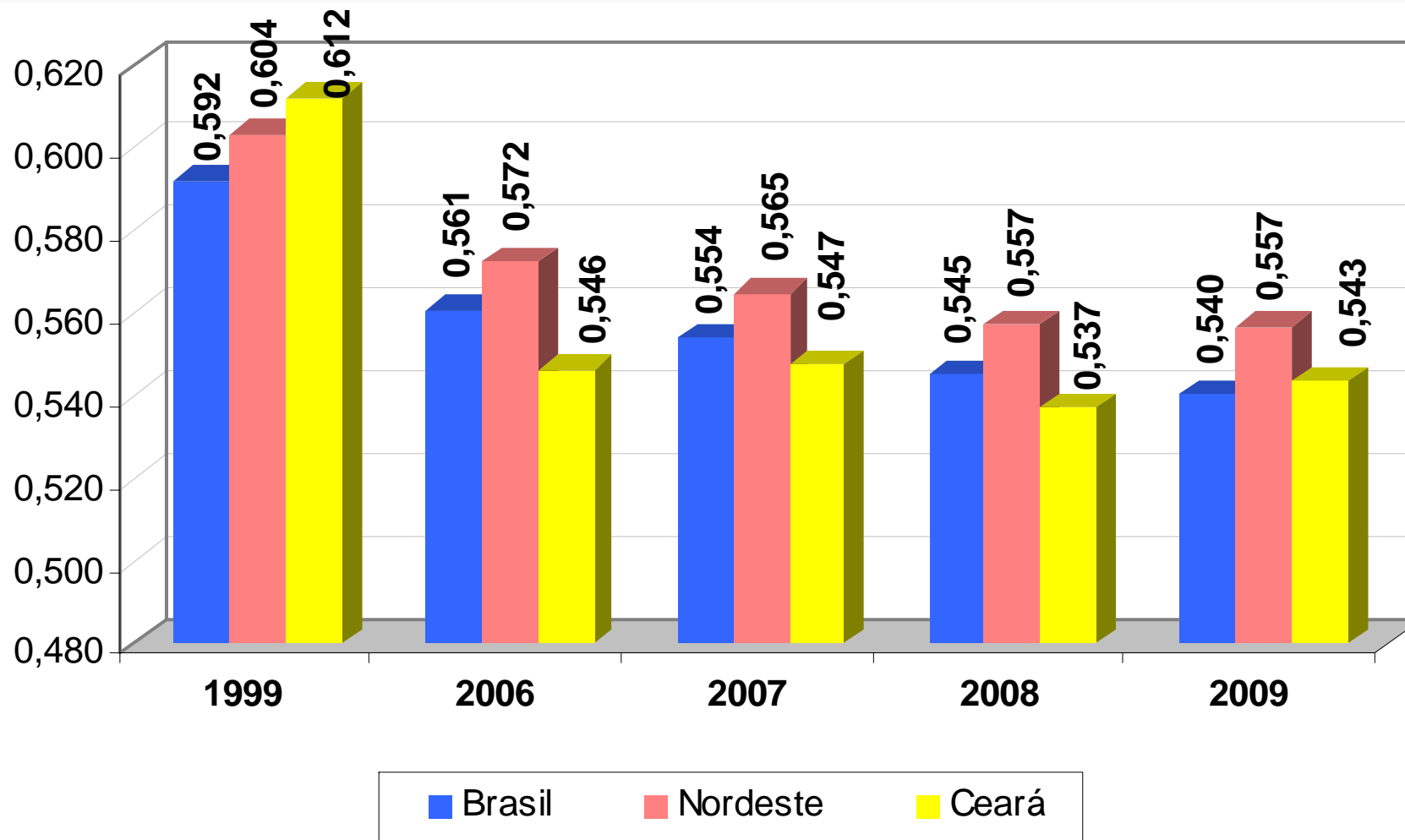


# HUMAN DEVELOPMENT INDEX - 1991/2000



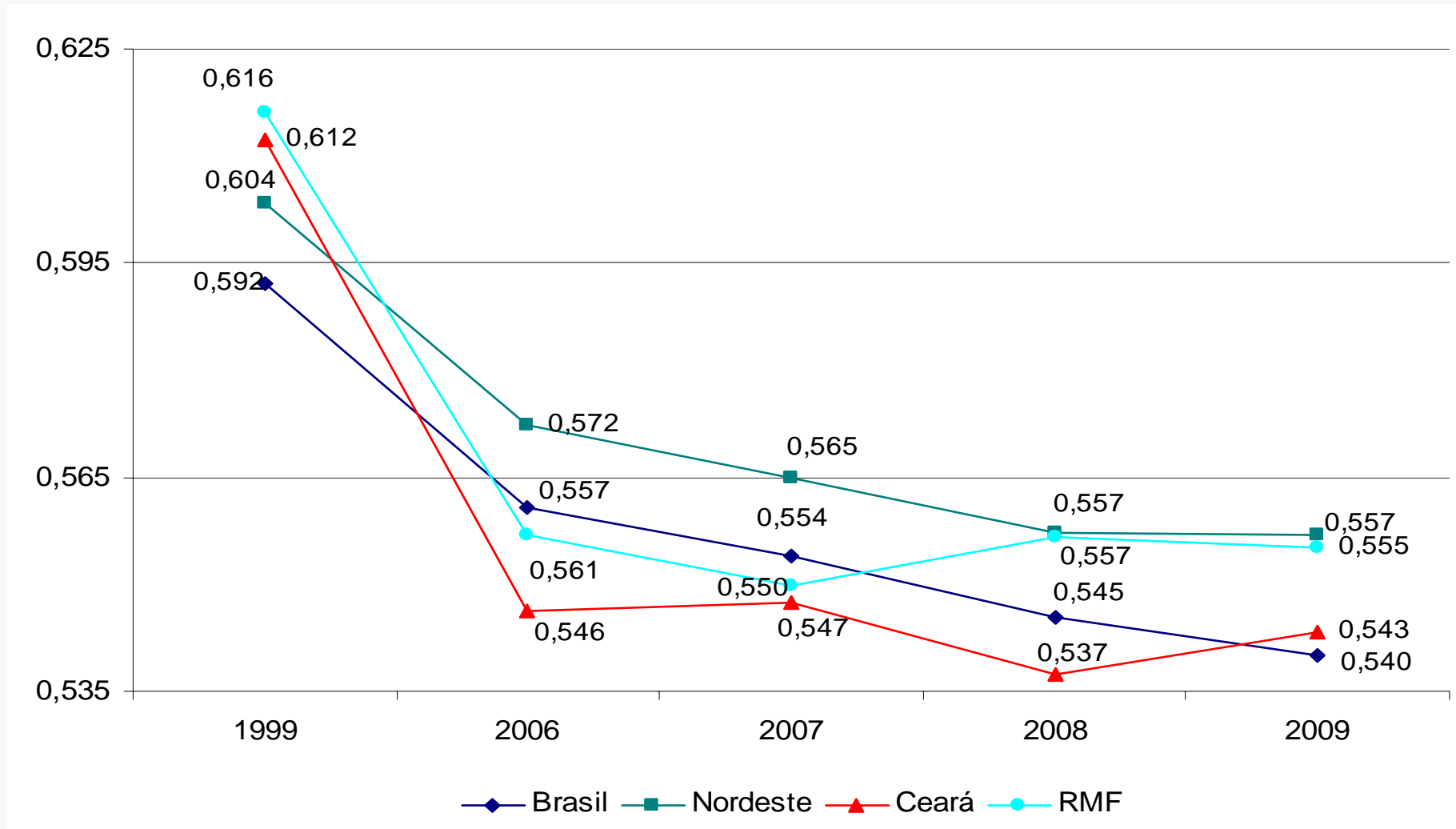
Source: PNUD / IPEA / João Pinheiro Foundation / IBGE

# GINI COEFFICIENT- 1999 to 2009



Source: PNAD / IBGE e IPECE

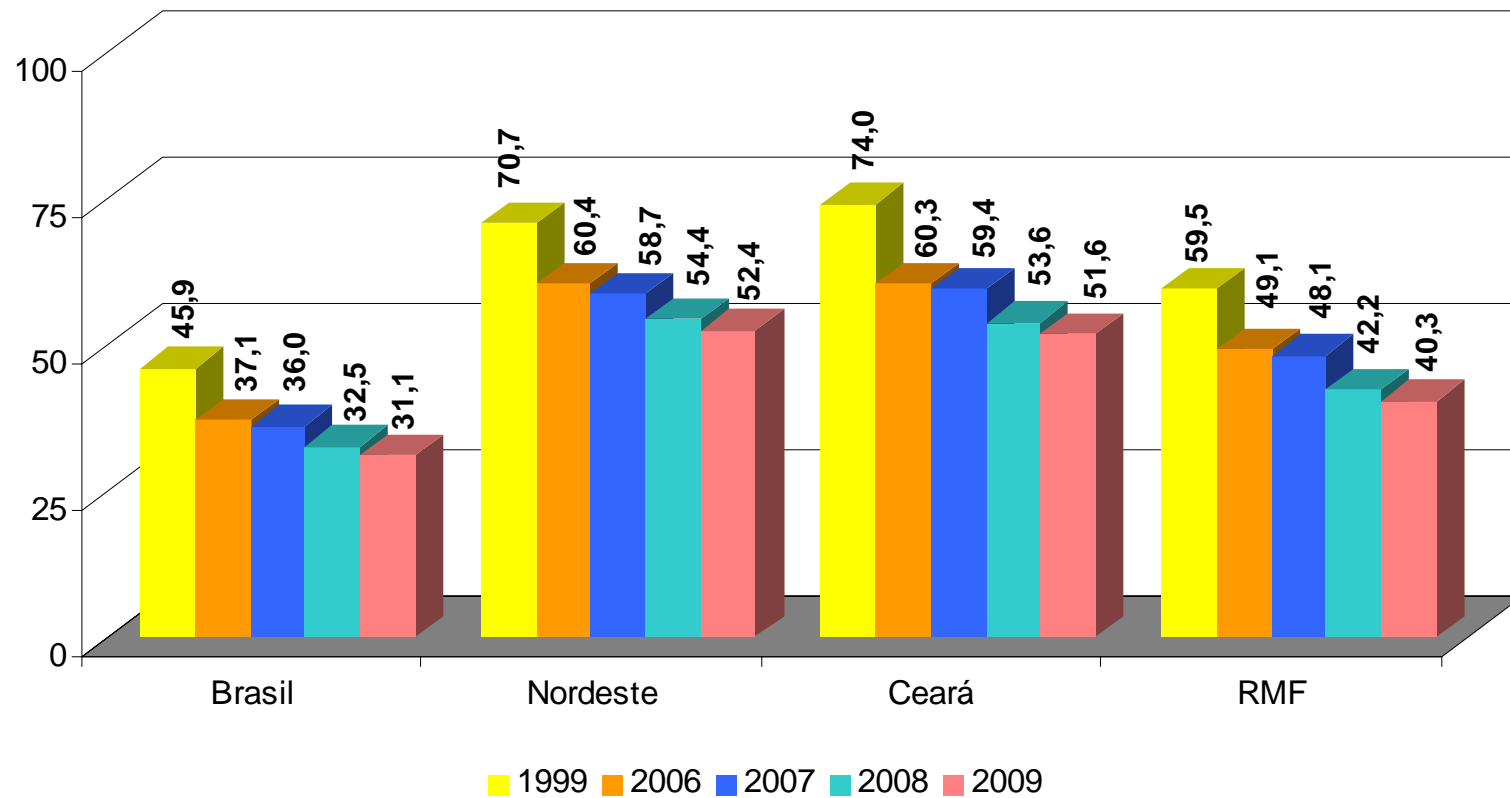
# GINI COEFFICIENT- Evolution -1999 to 2009



Source: PNAD / IBGE / IPECE

# SELECTED SOCIAL INDICATORS

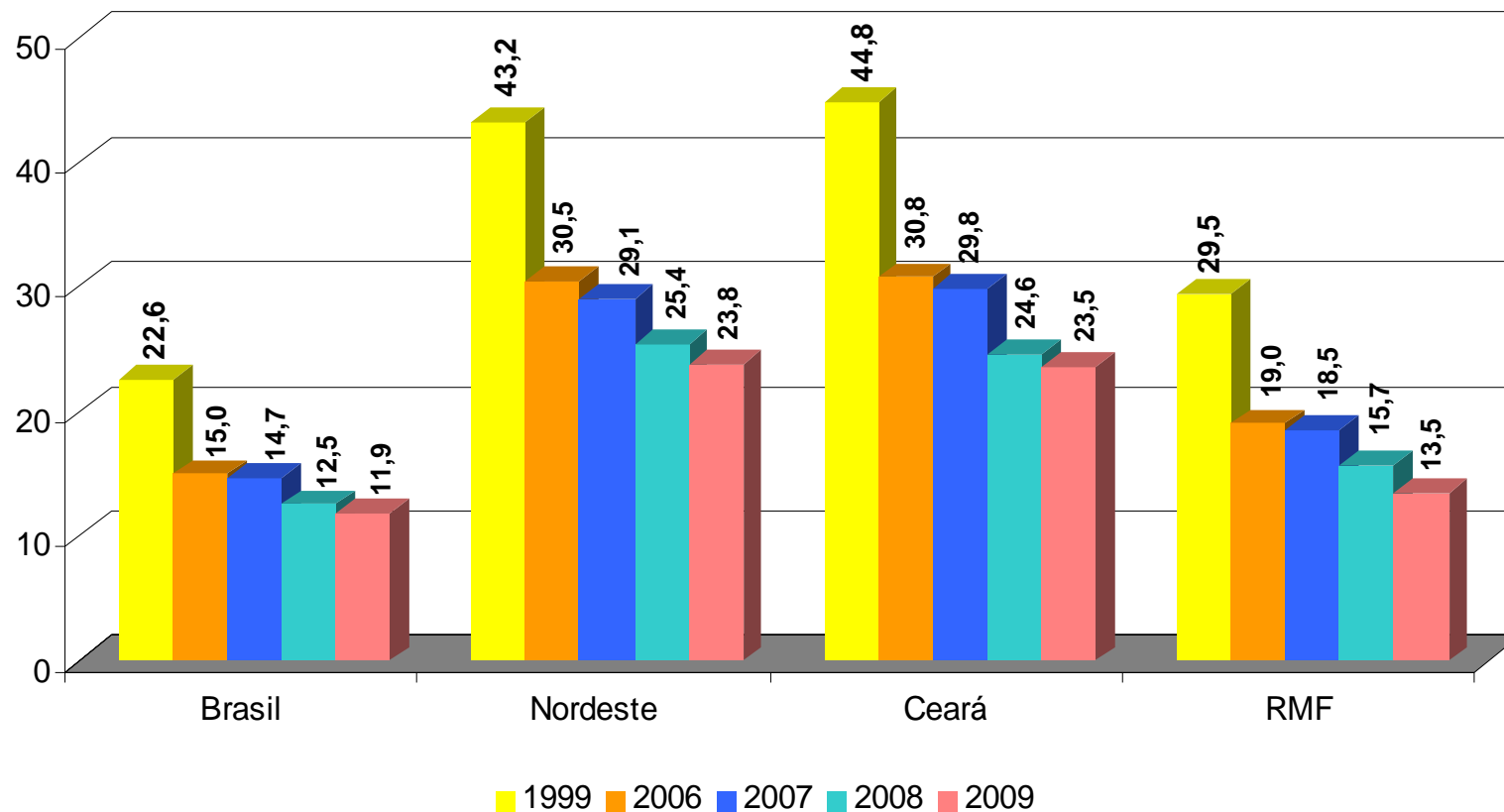
## PROPORTION OF PEOPLE BELOW THE POVERTY LINE Brazil, Northeast, Ceara and RMF- 1999/09



Source: PNAD / IBGE e IPECE

# SELECTED SOCIAL INDICATORS

## PROPORTION OF PEOPLE UNDER EXTREME POVERTY Brazil, Northeast and Ceara - 1999/09



Source: PNAD / IBGE e IPECE

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